

MAKING UNFORGETTABLE EXPERIENCES

- A compact historic center easily explored on foot through cobbled streets lined with boutiques, historic churches, where you can find some of the world's finest museum and gardens, which represent century after century the Milan's History.
- Creativity is the engine which powers Milan, the world capital of Fashion and Design.
- Milan is also the city of excellence in the fields of Medicine, Biotechnology, Finance and Media.
- A constant evolving skyline: an architectural Renaissance is underway involving the likes of Foster, Isozaki, Piano, Fuksas and Libeskind.









MiCodmc 3

MiCodmc was launched on July 2015 to support the clients of the MiCo Congress Centre for every kind of service needed for the organization of congresses, events, meetings and exhibitions.

Our professional destination management services are based on a deep and updated knowledge of local offer of expertise and resources and include the design and implementation of events, activities, tours, and logistics.

Thanks to our relationships with local suppliers and our purchasing power, we obtain for our clients the best services at preferential rates, with the advantage of dealing with a single contact point. Plus, our creative approach, developed from a wealth of experiences, will make the difference, resulting into an impeccable performance.

- ☐ Strong DMC culture
- ☐ Deep local knowledge
- ☐ Full on site support
- ☐ Preferred contacts with local suppliers and third parties



#### Accommodation

Venue Research & Solutions - Restricted Access Locations

## **Transportation Logistics**

Visa Services

# **Meeting Activities**

Unique Experiences – from special City Tours to Gourmet Evenings

**Contracting Suppliers** 



### **Accommodation**

The main challenge of the accommodation team is to convince hotels to reduce their rates and make them competitive and attractive for delegates. We enjoy a very close cooperation with the hotels and the Hotels Associations in Milan and through our contacts we guarantee the best possible prices and conditions for all the participant.

#### **Activities:**

- Ensuring hotel availability & booking service
- Covering category ranges
- Best rates and conditions
- No over-bookings
- Efficient handling
- Early bookings
- Participants satisfaction
- Transparency guaranteed
- Negotiation of best rates and hotel block-bookings reservation
- •Co-ordination/allocation of hotel rooms to individual participants and/or groups, the payments, the management of confirmations, modifications and report







# **Social Programme**

MiCodmc is able to offer a wide range of proposals for the social programme and accompanying/pre-post congress tours

- Design, venue search, theme and concept creation, planning of the different social events
- Coordination and running the event
- Negotiation with the different providers (event venues, catering, artists, etc.)
- Elaboration of a detailed plan including rehearsals for all performers
- Supervision of the event on site
- Supervision of tear down after the event











Comfort during the stay of participants in events and congresses is in first place for MiCodmc so that's why we present a range of offers able to satisfy all types of request.

We propose different services, in particular:

- Transfer
- Travel ticketing
- Hostess
- Customized tours and excursion
- Catering services









MiCodmc after two years of activity, has acquired several orders, in particular:

- MiCodmc was the Official Housing Bureau&DMC partner for Power-Gen Renewable Energy World
  Conference&Expo Europe 2016 (Milan 20 23 June 2016)
- MiCodmc was partner for the accommodation for EUROCITIES 2016 Sharing Cities (Milan 16 18 November)
- MiCodmc was the official accommodation, city tours and local transportation partner for the TISSUE
  WORLD 2017 (Milan 10 12 April 2017)
- MiCodmc was the Official Housing Bureau for the European Society of Hypertension (Milan 16 19 June 2017)
- MiCodmc was the Official Housing Bureau for the European Congress of Internal Medicine 2017 (Milan 31 August - 2 September 2017)
- MiCodmc was the official accommodation partner for the ERS International Congress 2017 (Milan 9-13 September 2017)
- MiCodmc is the official accommodation partner for the ESHG European Human Genetics 2018 (Milan 16-19 June 2018)
- MiCodmc is the official accommodation, city tours and local transportation partner for the Lions Club
  International Convention (Milan 25 June 10 July 2019)







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