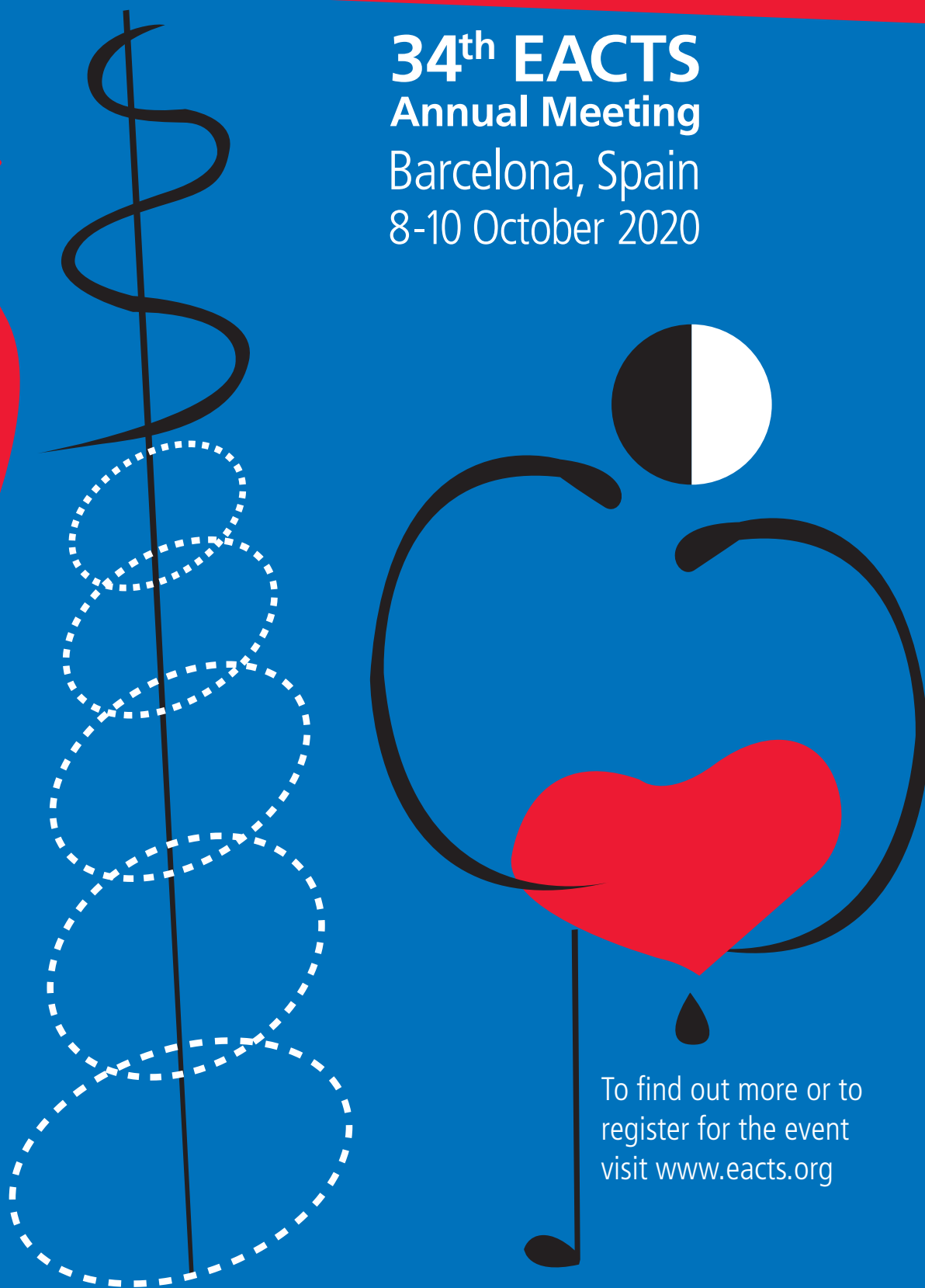




# EACTS

European Association For Cardio-Thoracic Surgery

## 34<sup>th</sup> EACTS Annual Meeting Barcelona, Spain 8-10 October 2020



To find out more or to  
register for the event  
visit [www.eacts.org](http://www.eacts.org)

## SATELLITE RECORDING OPTIONS

Raising Standards through Education and Training

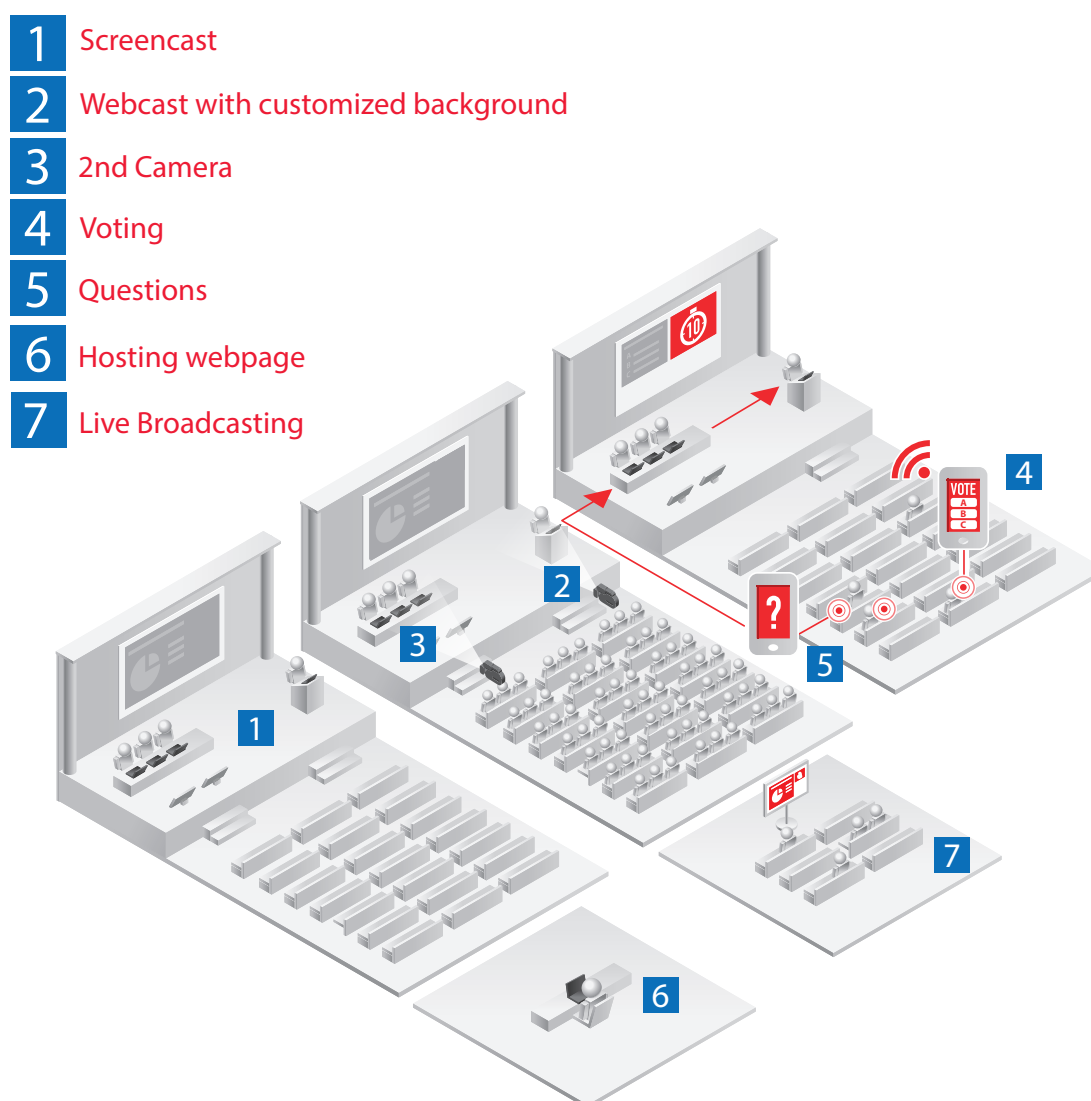
## OPTIONAL SERVICES

Conference rooms are A/V and IT equipped with setups that will allow **high quality recording** of Power-Point presentations. Different options are offered to industry partners on the **EACTS Congress 2020 to promote their symposium**.

Numerous spaces and communication ways were thought for the industry partners in order to:

- Offer visibility,
- Exchange and interact with the audience

The different options are presented below in red and detailed later in the document.



## SCREENCAST

A recording in the form of a screencast means that the speaker's voice is recorded in synchrony with the powerpoint slides (including videos).

This option is the ideal tool to **promote your event** and to offer a **better visibility**.

The technology enables a qualitative and accurate rendering (HD video) of the the scientific content.



### Advantages

**High quality video** of your symposium  
readable on PC, Mac, tablets and smartphones

Get your recording **shortly after the session**

**Promote your symposium beyond the  
congress on your website or any other  
digital support**

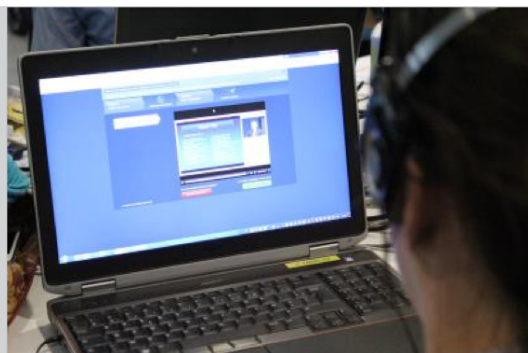


### Option details and costs

#### 1 Screencast

We will provide you with a USB key with a video file for each presentation during the congress. The video format (1080p / 720p) is fully compatible with computers (Mac & PC) and tablets (Android and iOS). A 480p version is also provided for smartphone.

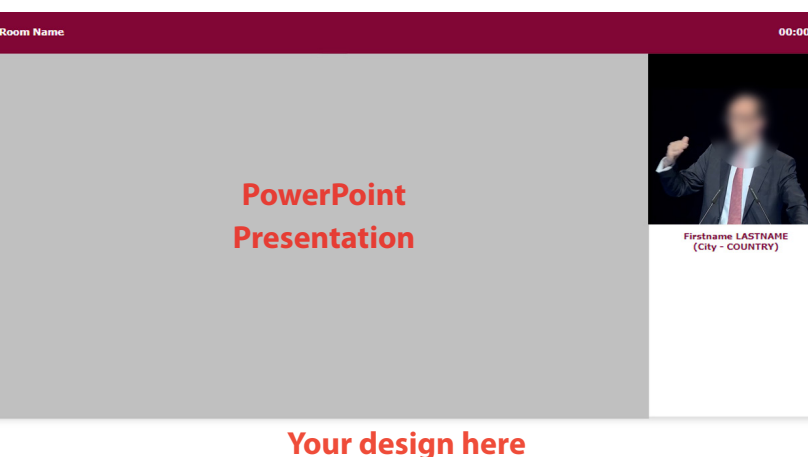
Option 1 **3 500€** (VAT excl.)



## WEBCAST + 2ND CAMERA

The main difference with Option 1 is that the speaker's video together with the speaker's voice is recorded in synchrony with the PowerPoint Slides.

Technologies enable you also to record your session with a **customized background** (called infoscreen) around the PowerPoint presentation and the speaker video. This background will use **the colours and graphic identity of your symposium**.



### Advantages

**High quality video of your symposium**

**Perfect Integration** of your brand and communication elements

An overall more dynamic **performance**

### Option details and costs

As for Option 1, webcasts files will be mp4 movie in 1080p/720p, compatible with computers (Mac&PC) and tablets (Android & IOS). We will provide you the webcasts on a USB Key during the congress.

#### 2 Webcast

This service includes technical equipment for a high quality recording, a **fixed camera for the speaker and customized background** (provided by the industry partner).

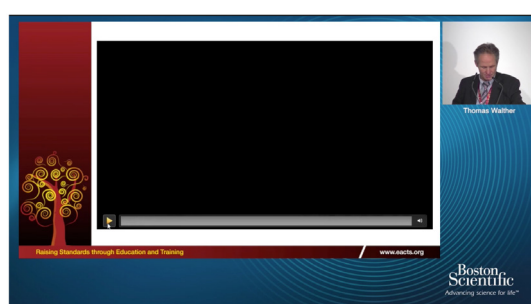
Option 2 **5 000€** (VAT excl.)

#### 3 2<sup>nd</sup> camera for wide shot with dedicated technician

Discussion doesn't usually require slides or a speaker at the lectern. We offer you the possibility to use a 2<sup>nd</sup> camera facing the tribune in order to use **different layout** during the discussion time in your webcast.

*NB: To get access to this offer, it is mandatory to order the option «webcast» (option2) as it includes all essential technical material for the 2<sup>nd</sup> camera.*

Option 3 **2 000€** (VAT excl.)



*Example of webcast with customized background*



*Parallel view:  
Wide shot of the chairpersons and the speaker*

## VOTING IN ROOM

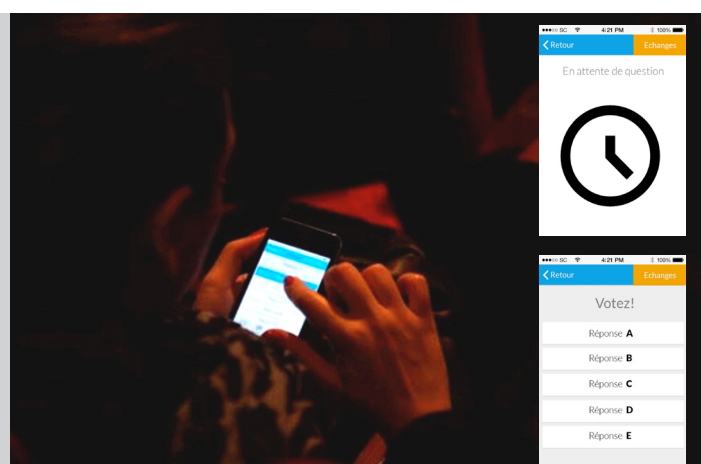
### A new way to vote ?

We will provide the audience with and URL in order to vote and choose between the answers. This webpage will be handle on smartphone, tablets and PC.

The procedure is very **straightforward**, no needs of specific preparation in the speaker's PowerPoint presentation. The question will include 4 to 5 answers maximum and only one answer will be possible - no multiple choices.

### Instructions

- 1 Introduction of the session with instructions of the voting on smartphone by a moderator.
- 2 Launching of the presentation.
- 3 The speaker launch the vote by clicking on the start vote in the question slide.
- 4 The display changes to show a countdown (adjustable) facing the question.
- 5 The delegates vote directly on their smartphone, through the URL.
- 6 When time's up, the display of the screen changes to show results.



### Advantages

**No need to use voting devices anymore**

**A dynamic solution to liven your symposium**

**Voting recorded in the webcast**

**A solution fully integrated in the congress technology**

### Option details and costs

**4 Voting on Smartphone** Option 4 : **2 500€ (VAT excl.)**

NB : To get access to this offer, it is mandatory to order the option « Webcast » (option 2) as it includes all essential technical material for the voting.

## QUESTION IN ROOM

(with chairpersons interface)

Delegates will be invited to ask questions through a specific URL. These questions will be received on the chairs computer who will decide relevant questions to ask.



Main interface with access to session evaluation



## Advantages

An audience who can more easily ask questions thanks to their mobile,

An evaluation of the session by the chair,

The possibility to collect all the questions received on the chair interface.

## Option details and costs

**5 Asking questions on Smartphone**

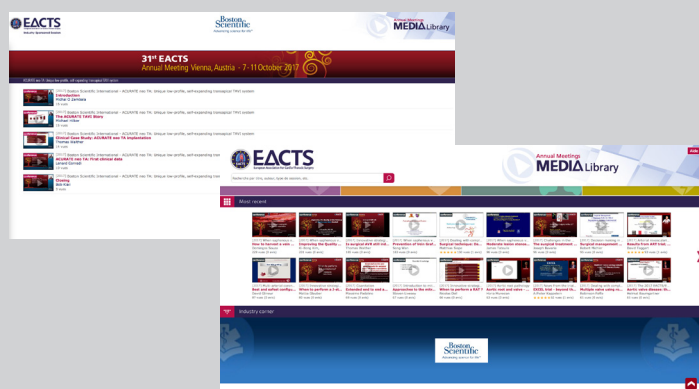
Option 5 :

**1 500€** (VAT excl.)



## WEBCAST WITH HOSTING SERVICE

This option enables to get a dedicated channel and consultation page gathering all the webcasts of the session. It gives the opportunity to the viewer to benefit from a full text search engine to search a specific word within the presentation and also to navigate by slides within the video.



### Advantages

**Get an intuitive consultation page, compatible on computers (PC, MAC) and tablets**

**Personalise** the page at your colours

Direct access **from the EACTS medialibrary**

Get access to the statistics:

- most viewed content
- country of viewers

### Option details and costs

#### 6 Hosting webpage

We will provide you with a dedicated url link, where webcasts will be available during **1 year** after the Annual Meeting.

This webpage will be directly accessible within the EACTS Annual Meeting Library.

This option includes the customization of the webpage with a logo provided by the industry partner.

*NB: To access this offer one of the recording options (1 or 2) needs to be ordered.*

Option 6

**1 300€** (VAT excl.)



## LIVE BROADCASTING

**Optimise your investment** and extend the reach of your Satellite Symposia organised during the EACTS Congress, by **reaching out to a live audience** with a live stream of their session from the congress centre.

This option is the ideal tool to offer a **better visibility for people who can't attend the congress**.

The technology enables a qualitative and accurate rendering (HD video) of the the scientific content.



### Advantages

#### Better visibility of your symposium

Direct access of the live page from the **EACTS medialibrary**

**Customized webpage** with your logo and possibility to have a holding slide



### Option details and costs

#### 7 Live Broadcasting

We will provide you with a **dedicated channel with an embedded player**, accessible through the industry corner on the **EACTS medialibrary**. The flux will be managed by a dedicated CYIM technician during the congress. The webpage can be **personalized** with your logo and a holding slide.

*Two Options:*

- **Only:** Broadcasting of the PowerPoint synchronized with the speaker voice.
- **Option 2:** Broadcasting of the PowerPoint synchronized with the speaker voice & the speaker camera (Only if Option 2 is also ordered).

Option 7 **5 000€ (VAT excl.)**





## CONTACT

### **EACTS 2020 - AV/IT SUPPLIER**

CYIM company / congress department

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