EACTS APP – ADVERTISING OPTIONS

Containing all the key information on this year's Annual Meeting, the EACTS App will be the main resource for delegates attending in-person and online and will provide your organisation with a range of outstanding advertising opportunities. Key features will include:
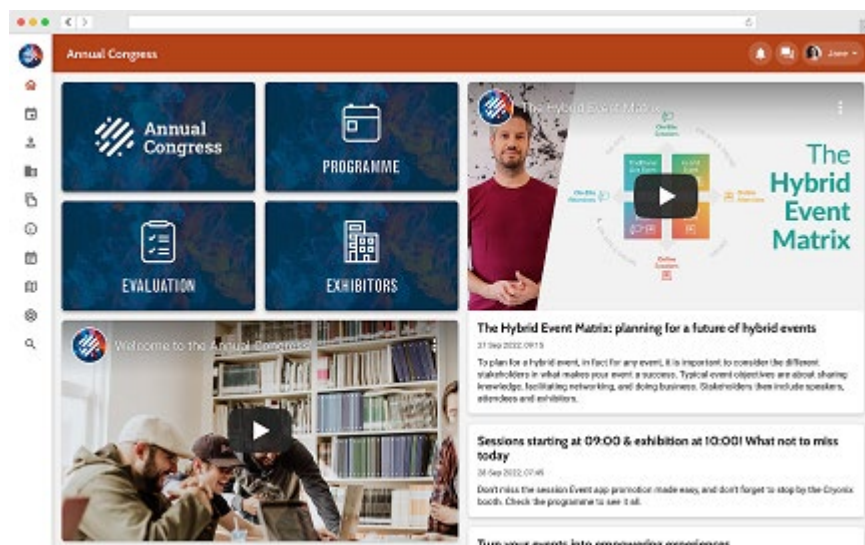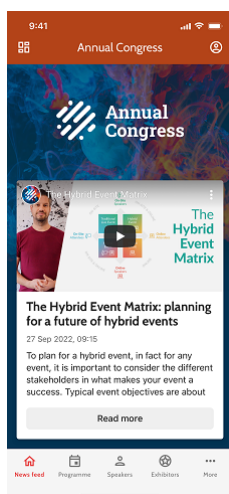
- **Live Content:** view a selection of live content via the EACTS TV Channel throughout the event (registered delegates only)
- **Programme:** quick and easy access to the full programme. Search by speaker, day, session topic or session type
- **Industry pages:** explore the list of exhibitors, sponsors and our satellite symposia programme
- **My Profile:** sign in using your EACTS username and password and create your own profile - making it easier to access the live and VOD content
- **My Event:** create your own personalised agenda
- **My Favourites:** mark your favourite event elements
- **My Notes:** take notes to email back to yourself at a later date

1. BANNER ON NEWSFEED AND LANDING PAGE - €7500 PER BANNER

   EXCLUSIVE FOR THE DURATION OF THE ANNUAL MEETING - €20,000

   Land a winning first impression with a custom banner at the top of the news feed. This banner can be linked to your enhanced entry, satellite session or website.

   (NB we can offer to more than one sponsor or offer multiple banners to one sponsor)
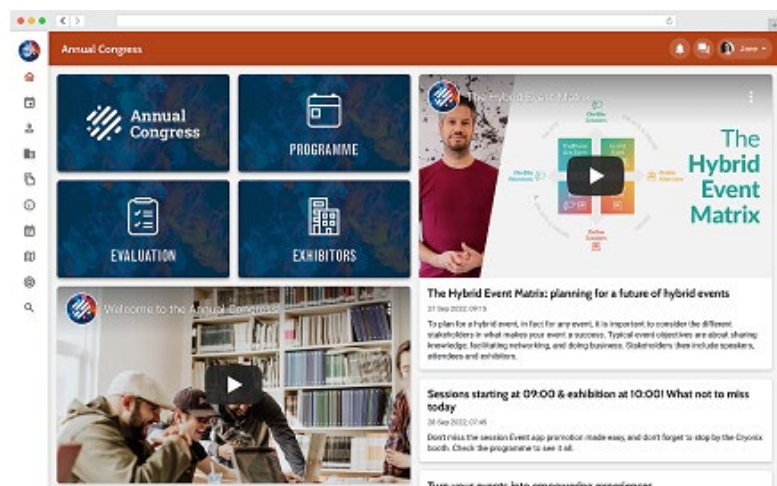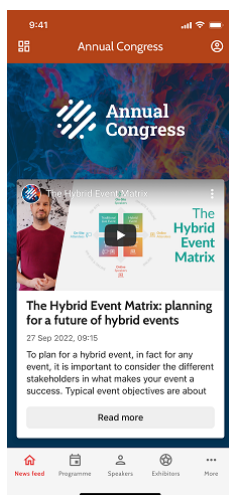
2.   SPLASH SCREEN CAROUSEL – FULL PAGE ADVERT €7500 PER BANNER
      EXCLUSIVE FOR THE DURATION OF THE ANNUAL MEETING - €20,000

      Activated immediately after the landing page, the carousel page can highlight your company, products
      and services, satellite symposium or learning lab advertisement. Your advert can be hyperlinked to your
      exhibitor profile or satellite listing/programme)
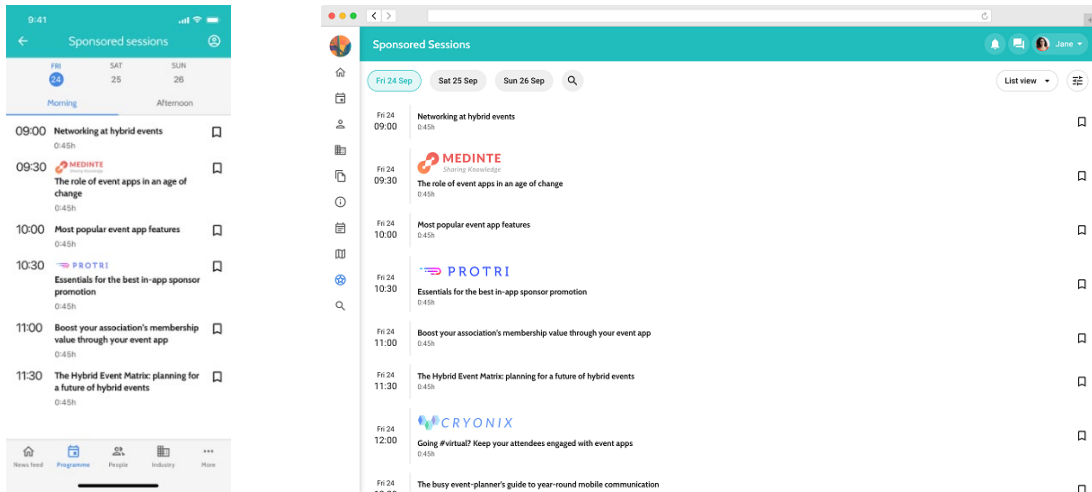

3.   NEWS MESSAGES - €5000 EACH

      Sponsored messages pinned to the top of the page during the event for your news and updates.
      Messages support rich text and links and can be accompanied with an image or a video. One per day
      available.

4. LOGO AGAINST LISTING ON SATELLITE PROGRAMME PAGE - €500 EACH

Turn your satellite session into an eye-catcher by adding your sponsor's logo to your listing on the satellite page.

5. EXHBITOR ENHANCED ENTRY - €1000 EACH

Use this customisable page to spotlight your company, products and services. The page can be built to individual needs and include your chosen logo, banner image and up to 3 further images on a scrollable carousel. It can also include additional website link(s) if required.