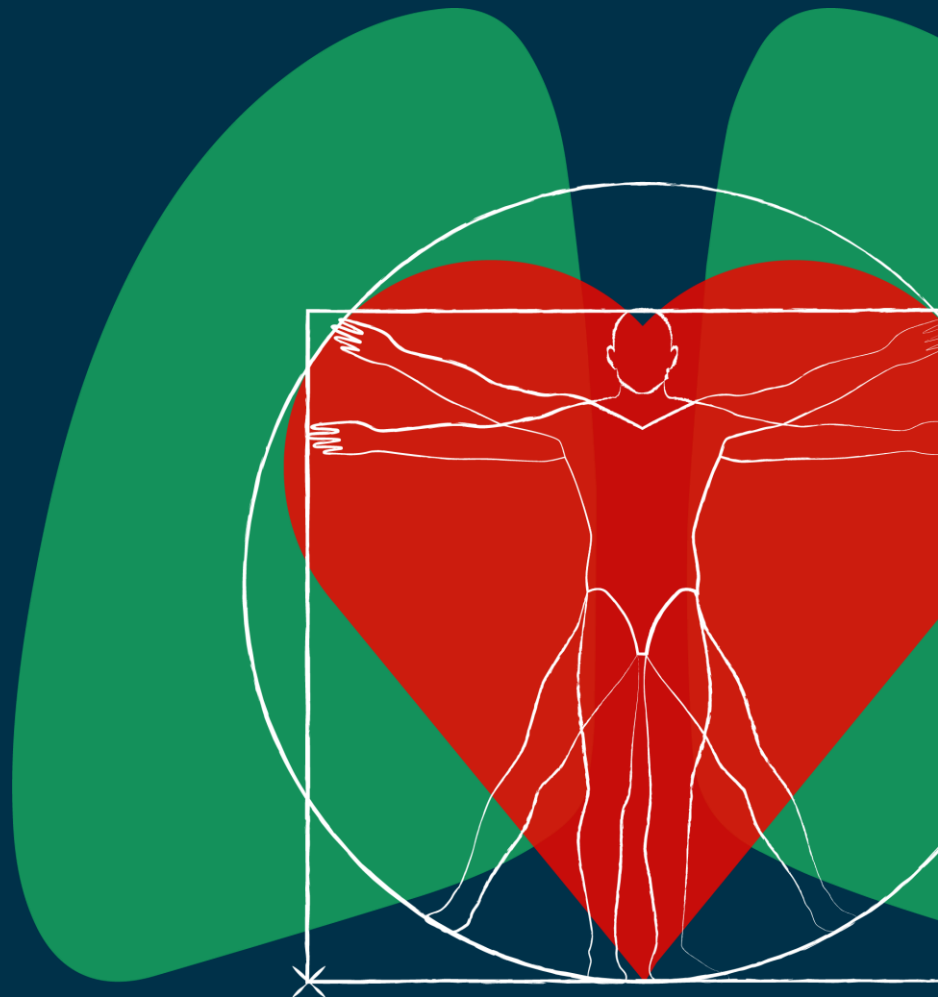


THE 36TH EACTS ANNUAL MEETING

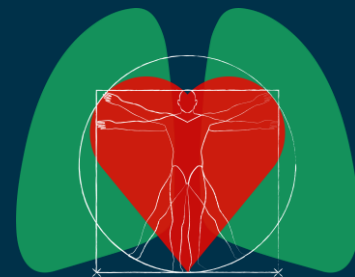
5 – 8 OCTOBER 2022 | MILAN, ITALY

INDUSTRY MEETING
Wednesday 23 March

WELCOME TO MILAN!

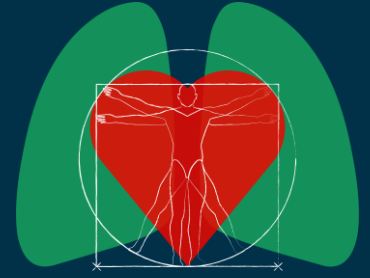


AGENDA



10:30	Registration, Coffee and Welcome
11:00	Tour of the Exhibition and Meeting areas
11:45	Reports from the EACTS Executive Secretariat
12:15	Freight Forwarding, On-site Handling & Access
12:30	Exhibition Management and Services
13:00	Lunch
13:30	Housing and DMC services
14:00	Any other Business/Questions
14:30	Close

YOUR EACTS TEAM



THE 36TH EACTS ANNUAL MEETING | 5 – 8 OCTOBER 2022



EACTS
European Association For Cardio-Thoracic Surgery

MILANO CONGRESSI (MiCo)

Event Operations:

Alessia Bertagnoli & Tommaso Bandera

Exhibition Shell Scheme/Services – Speroni & Partners:

Alessandro Speroni & Andrea Ursino

Catering - Compass Group Italia S.p.A.:

Silvia Bonichini

OUR PARTNERS

Housing & local DMC services:

MiCodmc; EACTS.DMC@MICODMC.IT

Mariarosaria, Ilaria, Erica Milani

Production consultant:

MiceMedia (Eric Antonisse)

SSC/Presentation Management:

CYIM (Charlotte Renne/Florentin Thubert)

Freight Forwarding/Onsite handling:

EIF (Jim Callaghan/Steve Maddock)

Techno-College LIB/Live:

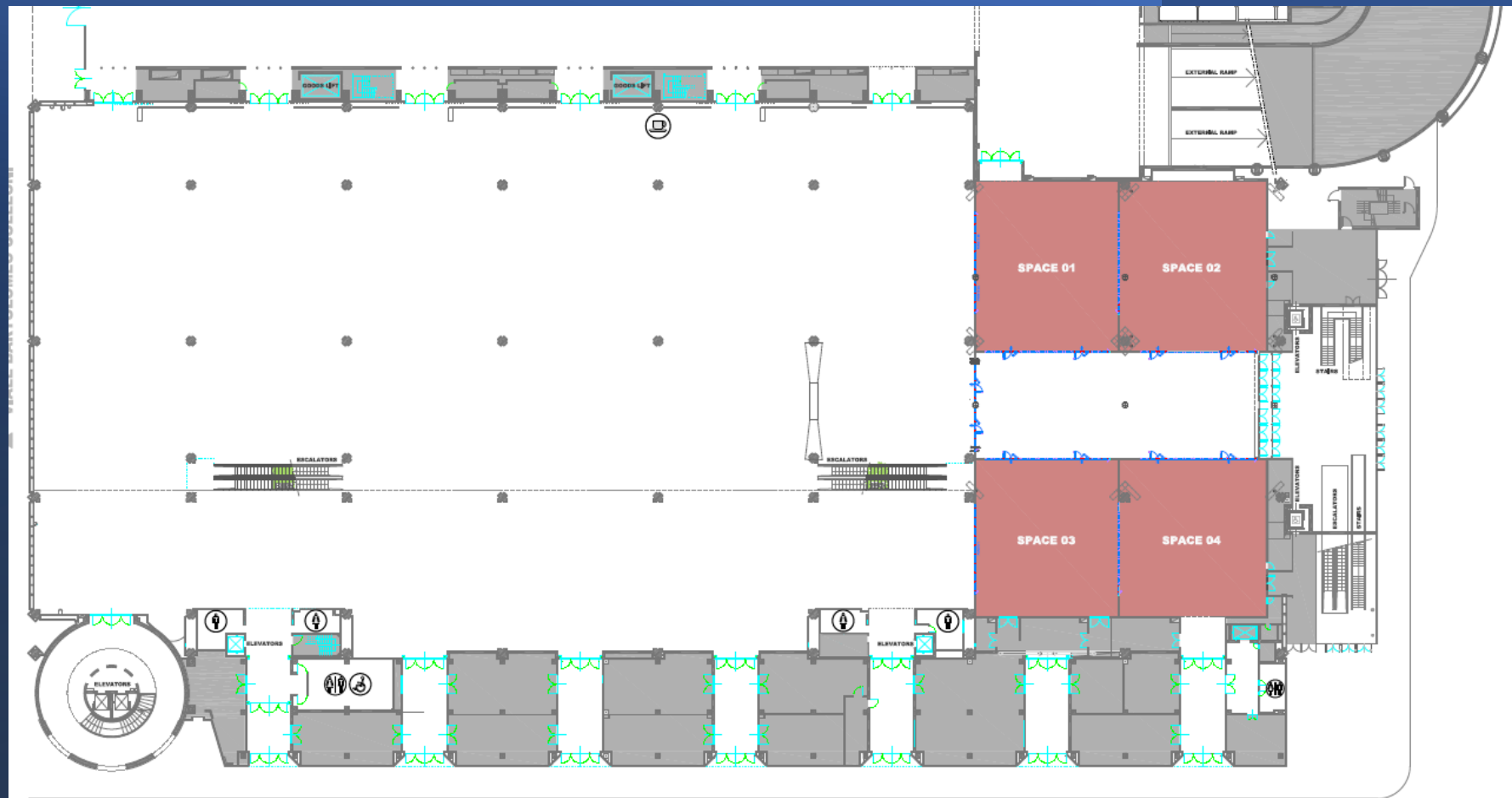
MediLive (Jonas Gelhardt)

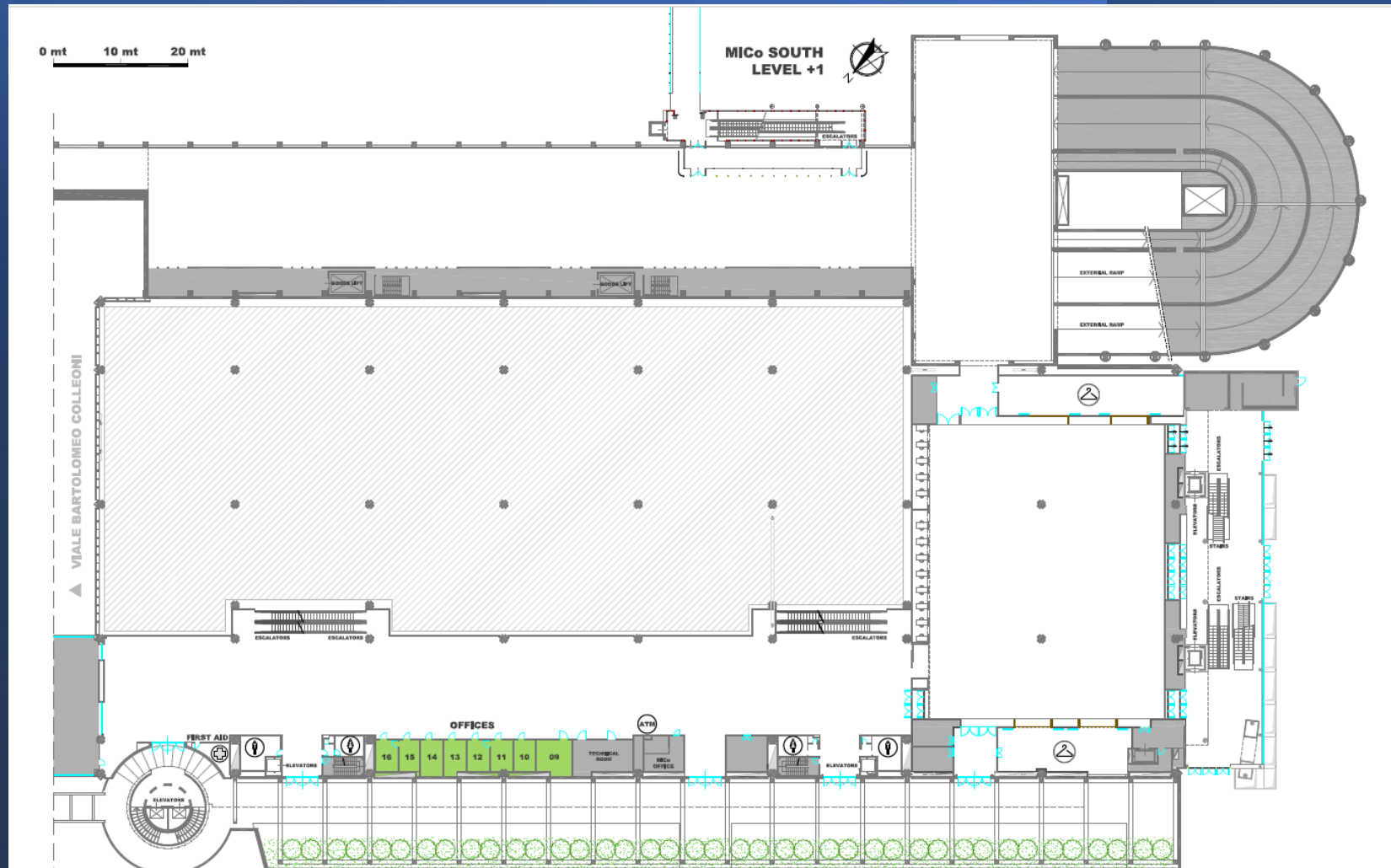
Marketing & Communications:

Barley Communications

EACTS Learning Lab sessions:

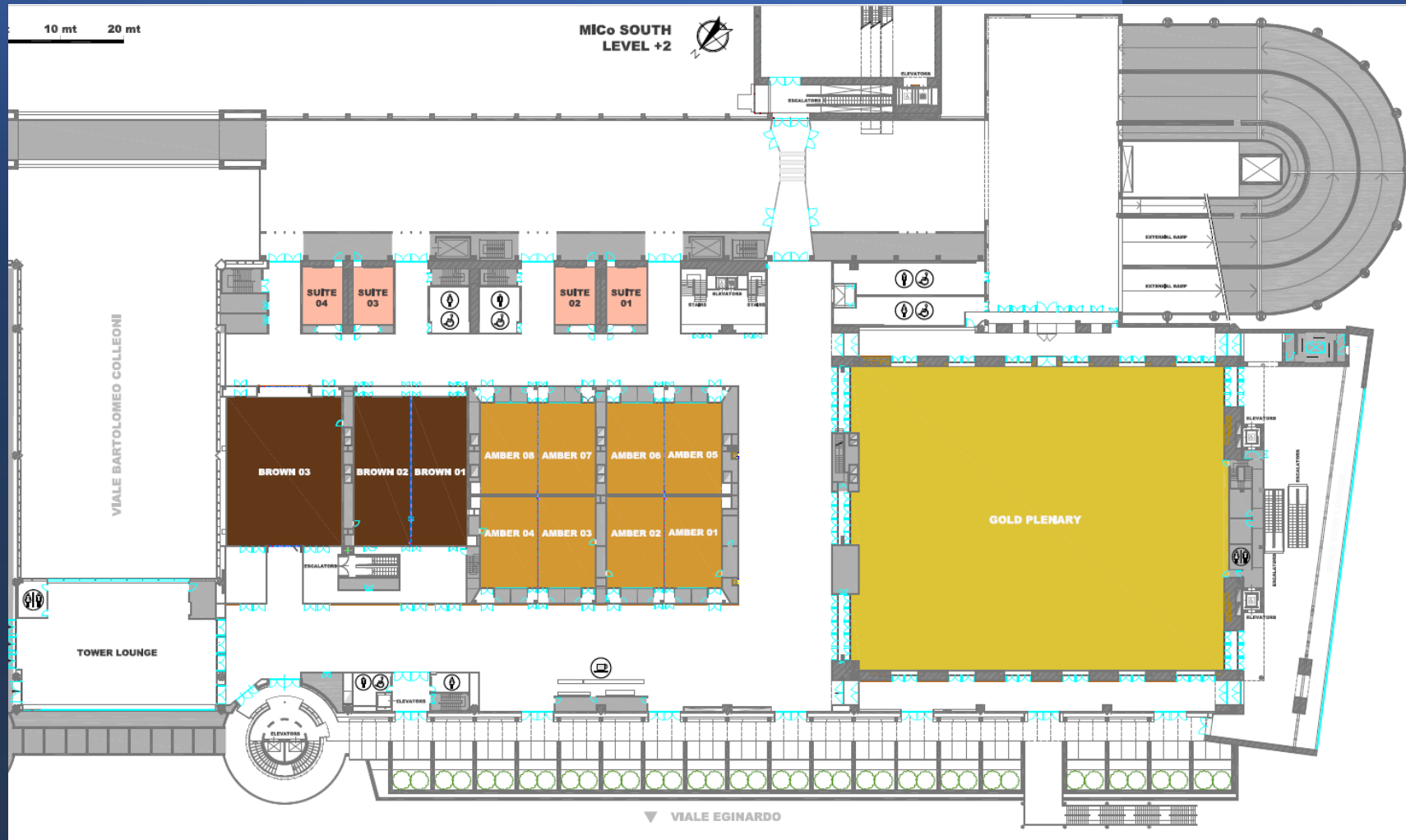
Wetlab Company (Kevin & Chris Austin)





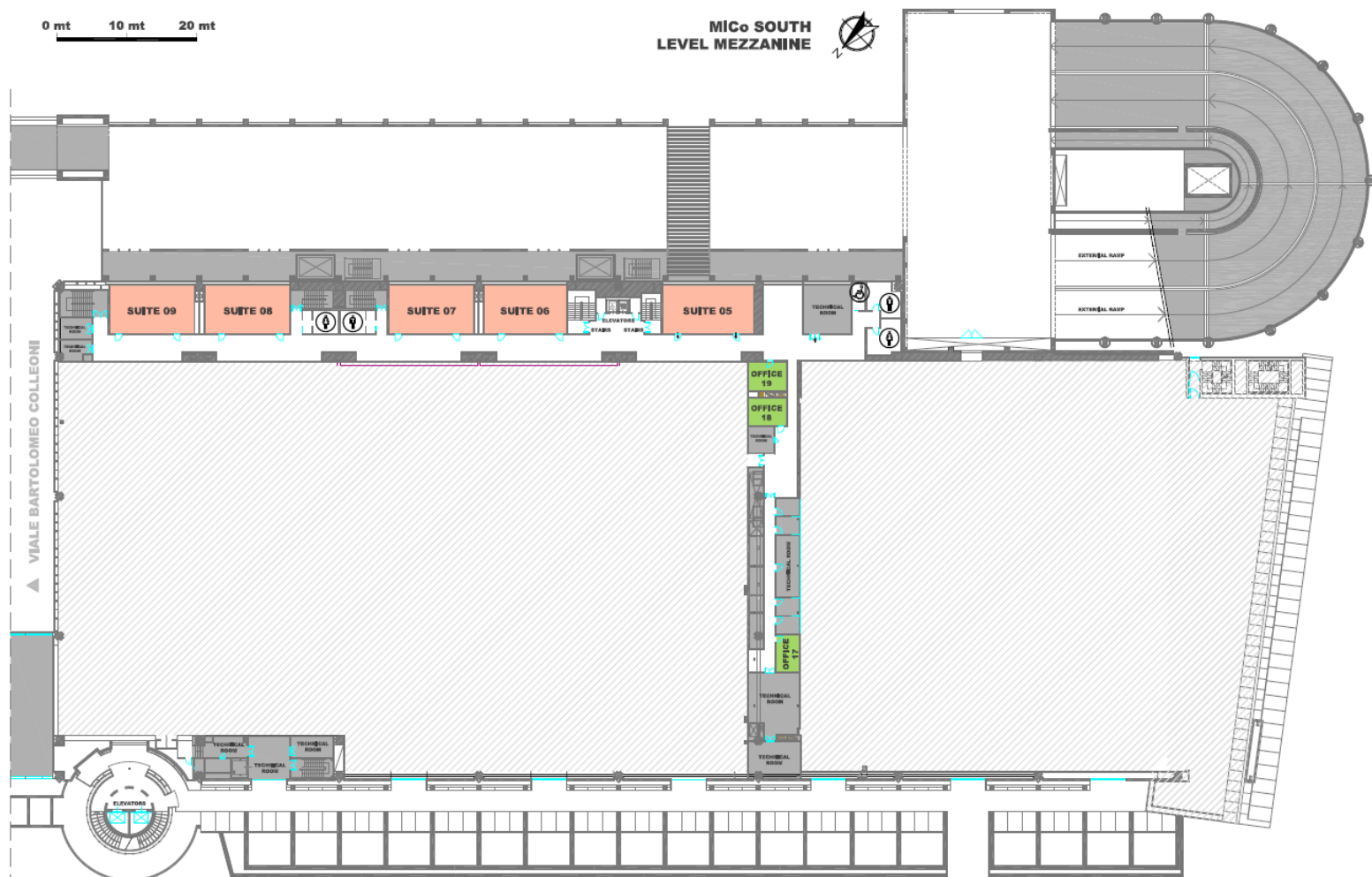
10 mt 20 mt

MICO SOUTH
LEVEL +2



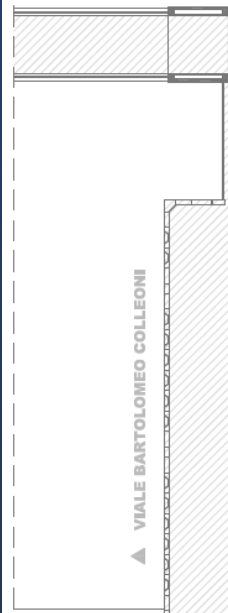
0 mt 10 mt 20 mt

MICO SOUTH
LEVEL MEZZANINE

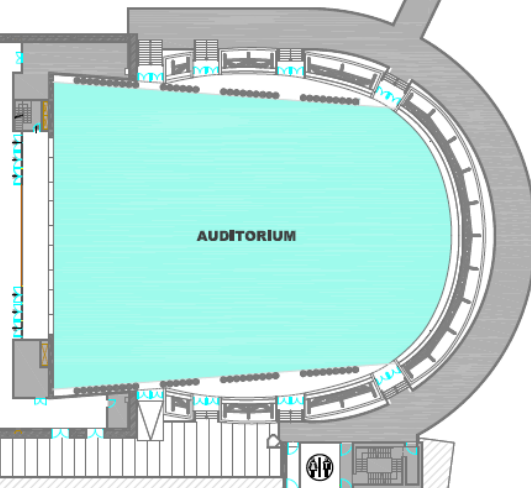
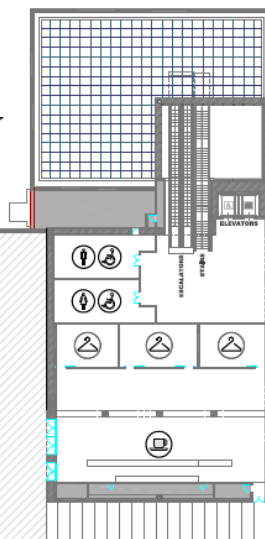


0 mt 10 mt 20 mt

MICo SOUTH
LEVEL +3



▲ VIALE BARTOLOMEO COLLEONI



PANORAMA
LOUNGE





Wednesday 5 October		Thursday 6 October		Friday 7 October		Saturday 8 October	
08:00							08:00
08:15							08:15
08:30							08:30
08:45		Parallel Sessions		Parallel Sessions		Parallel Sessions	08:45
09:00		Break	Hands on Training - EACTS Learning Lab	Break	Hands on Training - EACTS Learning Lab	Break	09:00
09:15							09:15
09:30		Parallel Sessions		Parallel Sessions		Parallel Sessions (Thoracic & Congenital)	09:30
09:45							09:45
10:00		Break		Break		Hands on Training - EACTS Learning Lab	10:00
10:15							10:15
10:30							10:30
10:45							10:45
11:00							11:00
11:15							11:15
11:30							11:30
11:45		Break		Break			11:45
12:00		Honoured Guest		Presidential address		Break	12:00
12:15		Break		Break			12:15
12:30							12:30
12:45							12:45
13:00		Industry Satellite Sessions		Industry Satellite Sessions		Parallel Sessions	13:00
13:15							13:15
13:30						Hands on Training - EACTS Learning Lab	13:30
13:45		Break		Break			13:45
14:00							14:00
14:15							14:15
14:30	Techno-College	Parallel Sessions	Hands on Training - EACTS Learning Lab	Parallel Sessions	Hands on Training - EACTS Learning Lab	Parallel Sessions	14:30
14:45		Break		Break			14:45
15:00							15:00
15:15							15:15
15:30							15:30
15:45							15:45
16:00		Parallel Sessions		Parallel Sessions			16:00
16:15							16:15
16:30							16:30
16:45							16:45
17:00							17:00
17:15							17:15
17:30							17:30
17:45							17:45
18:00							18:00
18:15							18:15
18:30		Industry Satellite Sessions		General Assembly (EACTS Members Only)			18:30
18:45							18:45
19:00							19:00
19:15							19:15

Programme subject to change

EXHIBITION & LEARNING LABS

- Exhibition space - €602.50 per square metre
- Deadline for booth space applications **27 May**

Learning LABS

- private area for your on-site training activities (*wet/dry/simulation training in small groups*)
- opportunity to promote your products/services through your own branding/presentation materials within the room
- control over list of invitees, organisation and scheduling of sessions
- reduction psm for partners also taking booth space
- learning labs will be specially branded and advertised in the App, website and in Annual Meeting communications (social media, e-blasts etc)



SATELLITE SYMPOSIA

- 9 x concurrent rooms available
- 75 minute slots
- Thursday 6 October: 12.45-14.00 & 18.00-19.15
- Friday 7 October: 12.45-14.00

Fees:

Room capacity 0-200 pax: €20,000 per slot

Room capacity 201-500 pax or with special set up: €25,000 per slot

Recording and broadcasting opportunities available

Media Library Hosting €2500 per slot (1 year)



TECHNO-COLLEGE

Wednesday 5 October

Showcasing the latest surgical techniques and technologies
Acquired Cardiac AND Thoracic programmes



GOLD : €40,000

SILVER : €30,000

BRONZE : €20,000

Innovation Award deadline: 12 September 2022

EACTS PREMIUM TV CHANNEL

Available to both in-person and online viewers, professionally moderated and produced and offering a range of content:

- selected prime session content broadcast in real time
 - training workshops from the EACTS learning lab
 - KOL interactive panel sessions and debates
 - daily highlight broadcasts
- interviews with keynote faculty and guests

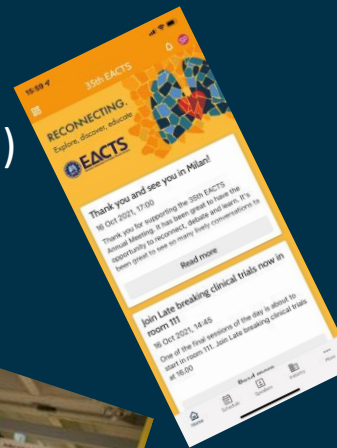
Promote your brand and/or activities with our 60 second video spots

ADVERTISING & BRANDING OPPORTUNITIES

- EACTS Daily News – advertising and editorial content (print & online publication)
- EACTS Annual Meeting App – splash pages, banners, enhanced entries
- EACTS Website – advertising and online exhibitor catalogue
- Banners/advertising/signage in the CCIB Conference Centre (print & digital)
- Green screen hire for your own broadcasts/recordings
- E-blasts to our database of over 10,000 key contacts

MEETING ROOMS

We have a limited number of meeting rooms available for hire



COMMUNICATIONS

Our EACTS Toolkit is now available! We encourage you to promote your participation and to share and add to our event messaging

Social ambassador programme

Key aspects of the programme will be highlighted by surgeons themselves on our social media

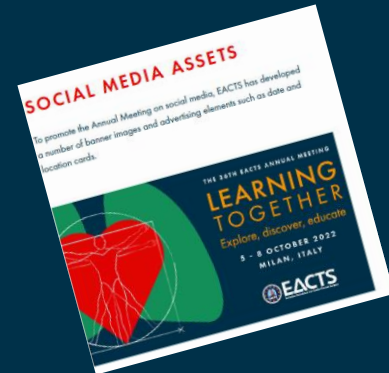
Enhanced programme of animated posts and video content

Interviews with Domain chairs and other KOL's to
to create **original video content** to share on social media

EACTS News

Dedicated Annual Meeting section planned in the September edition

Sustained programme of **e-blasts** and **social media** posts



EACTS GENERAL ASSEMBLY AND INVITED SOCIAL PROGRAMME

EDITORS DINNER : THURSDAY 6 OCTOBER
1900-2300, city centre venue

PRESIDENTIAL RECEPTION: FRIDAY 7 OCTOBER
1245-1400, MiCo Conference Centre

GENERAL ASSEMBLY (EACTS MEMBERS ONLY)
1800-1830 MiCo Conference Centre

PRESIDENTIAL DINNER: FRIDAY 7 OCTOBER
1900-2300, city centre venue

RESIDENTS LUNCH: SATURDAY 8 OCTOBER
1245-1400, MiCo Conference Centre



DATES FOR THE DIARY

30 April

May

27 May

1 July

Abstract deadline

On-line registration available (individual and groups)

Deadline for receipt of booth space applications

Exhibitor Manual available on-line

Late breaking clinical trials application opens

Early registration deadline

22 July

Titles/topics for satellite symposia required

6 August

Deadline for receipt of space only booth plans

19 August

Final programmes/speakers for satellite symposia

Deadline for advertising in the EACTS Daily News

15 August

Deadline for late breaking clinical trial abstracts

3 October

Late registration fee deadline (thereafter onsite fees apply)

DATES FOR THE DIARY

4 October (Tuesday)

0800-1300: Move in (space only islands)
1300-1900: Build-up (space only islands)
1600-1800: Registration & Information Desks open

5 October (Wednesday)

0800-2000: Build-up (space only islands)
0800-1800: Registration & Information Desks open
1200-2000: Build-up (shell scheme/inline booths)
1100-1800: TECHNO-COLLEGE

6 October (Thursday)

0900-1700: Exhibition Open
(Welcome reception: 1700-1830)
0815-1730: Scientific Programme; Satellites 1245-1400
& 1800-1915; 1800-1830 EACTS General Assembly

15 October (Friday)

0815-1730: Scientific Programme; 0900-1700 Exhibition open;
Satellites 1245-1400

16 October (Saturday)

1800-1900: General Assembly (EACTS members only)
0830-1530: Scientific Programme; 0900-1400 Exhibition open
(breakdown 1400-2000)

17 October (Sunday)

0800-1200: Exhibition breakdown (if needed)

THANK YOU



@EACTS #EACTS2022 #EACTS

www.eacts.org

