

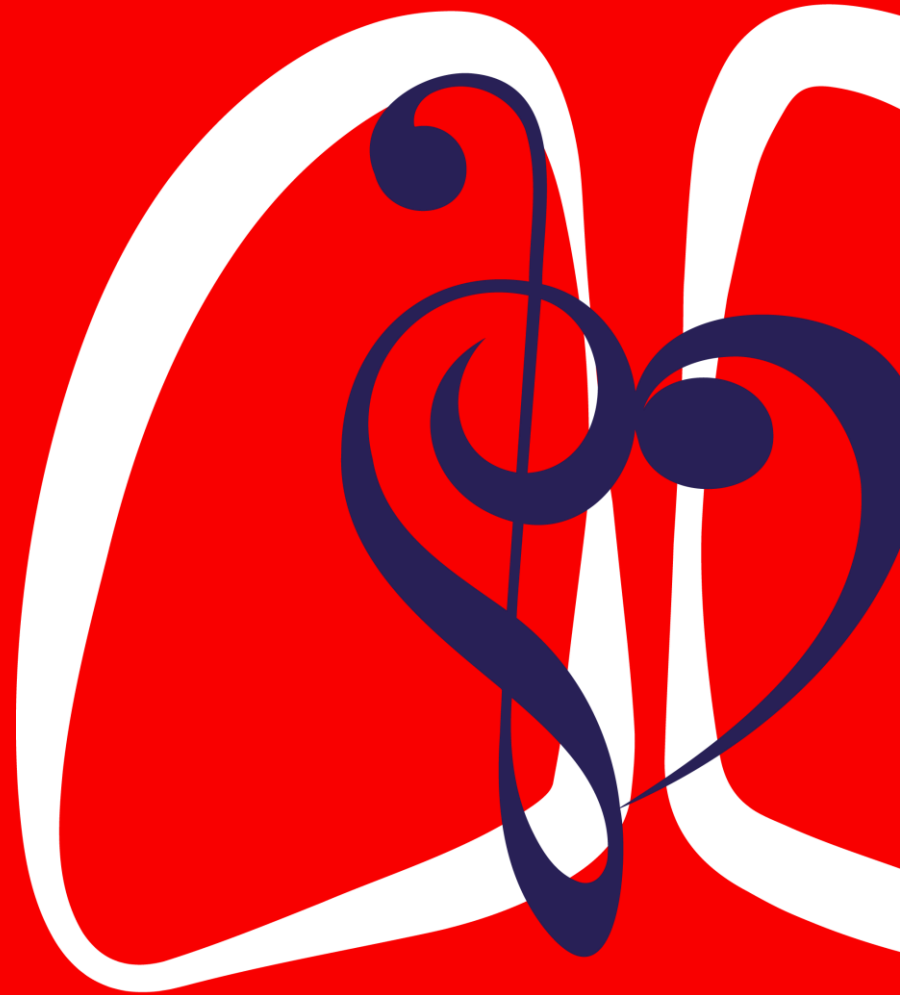
THE 37TH EACTS ANNUAL MEETING

4 – 7 OCTOBER 2023 | VIENNA, AUSTRIA

**INDUSTRY MEETING**

**Wednesday 15 February**

**WELCOME TO VIENNA!**



# AGENDA

- 10:30**      **Registration, Coffee and Welcome**
- 11:00**      **Tour of the Exhibition and Meeting areas**
- 11:45**      **Reports from the EACTS Executive Secretariat**
- 12:15**      **Freight Forwarding, On-site Handling & Access**
- 12:30**      **Exhibition Management and Services**
- 13:00**      **Lunch**
- 13:30**      **Housing and DMC services**
- 14:00**      **Any other Business/Questions**
- 14:30**      **Close**



# YOUR EACTS TEAM



THE 37TH EACTS ANNUAL MEETING | 4 – 7 OCTOBER 2023



**EACTS**  
European Association For Cardio-Thoracic Surgery

# AUSTRIA CENTER VIENNA (ACV)

## Event Operations:

Magdalena Grossmann & Christoph Santer

## Exhibition Shell Scheme/Services – Stand Out:

Julia Reith & Mario Curvelo

## Catering – Motto Catering:

Thomas Huszar & Michael Höfner

# OUR PARTNERS

## **Housing & Local DMC Services:**

**Austropa Interconvention**

*Alfred, Jennifer, Katharina*

## **Production Consultant:**

**MiceMedia** *(Eric Antonisse)*

## **SSC/Presentation Management:**

**CYIM** *(Charlotte Renne/Matthieu Six)*

## **Freight Forwarding/Onsite handling:**

**EIF** *(Jim Callaghan/Steve Maddock)*

## **Techno-College LIB/Live:**

**MediLive** *(Jonas Gelhardt)*

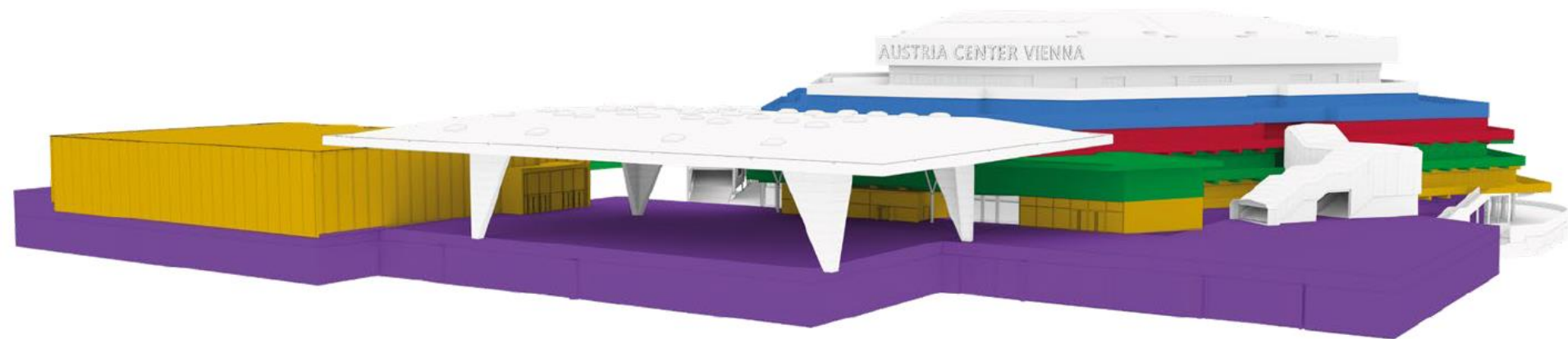
## **Marketing & Communications:**

**Barley Communications**

## **EACTS Learning Lab Sessions:**

**Wetlab Company** *(Kevin & Chris Austin)*

# FLOORPLANS

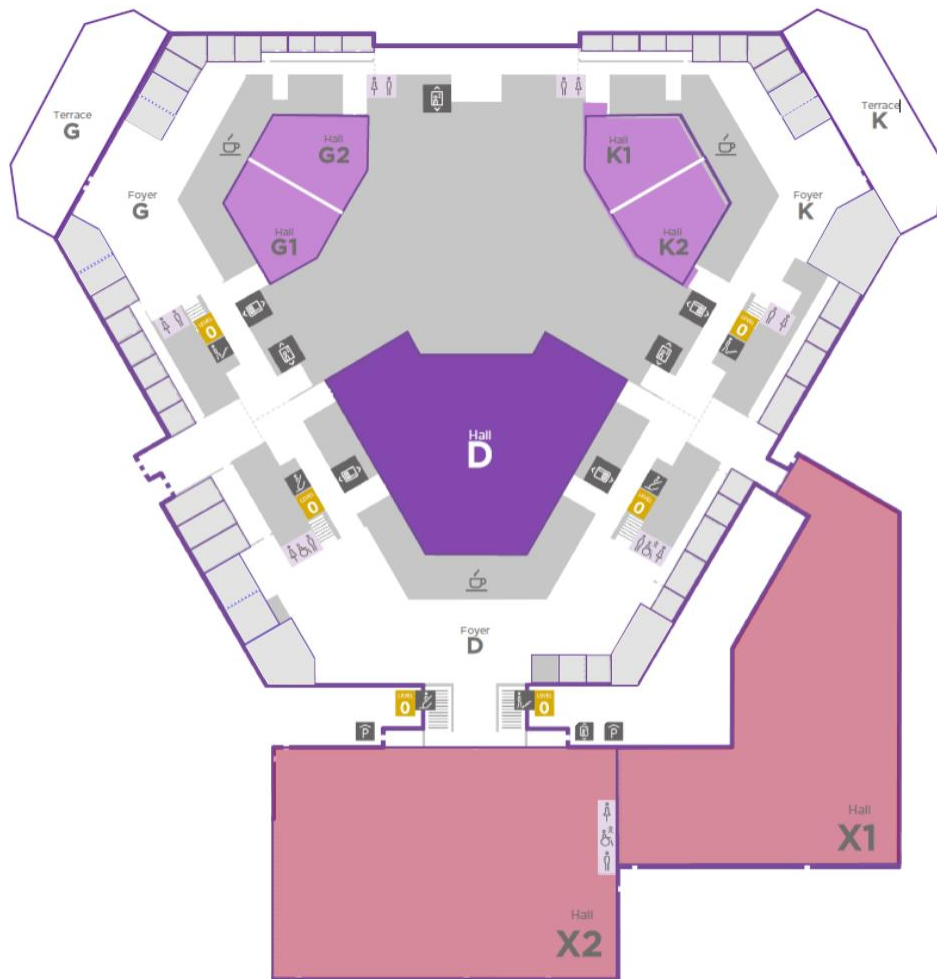


# LEVEL 0



- LEGEND**
- FOYER CAFÉ
  - ELEVATOR
  - FREIGHT ELEVATOR
  - ESCALATOR
  - STAIRS
  - FIRST AID
  - INFORMATION
  - BABY-CARE ROOM
  - TOILET
  - UNDERGROUND STATION
  - CAR PARK

# LEVEL -2



- LEGEND**
- FOYER CAFÉ
  - ELEVATOR
  - FREIGHT ELEVATOR
  - ESCALATOR
  - STAIRS
  - BABY CHANGING ROOM
  - TOILET
  - CAR PARK

- PLENARY
- SESSION ROOMS
- EXHIBITION AREA (3,950+2,870 SQM)
- MEETINGS



# SCIENTIFIC PROGRAMME

## NEW FOR 2023!

- 60-minute sessions (previously 90 mins)
- Opening plenary session 'President's Choice' *featuring the top scoring abstracts from each domain*
- Meeting and Exhibition to end at 12:00 on Saturday
- Penultimate session will be a 90-minute plenary Trial Update session for Acquired Cardiac & Vascular. Thoracic & Congenital will have a 90-minute session each
- Closing plenary session of 30 minutes including the Awards ceremony and will be followed by a closing reception





THE 37TH EACTS ANNUAL MEETING

# RAISING THE BAR

Discover, Educate, Innovate

PROGRAMME AT A GLANCE

Wednesday 4 October	Thursday 5 October	Friday 6 October	Saturday 7 October
08:00 08:15 08:30 08:45 09:00 09:15 09:30 09:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 13:00 13:15 13:30 13:45 14:00 14:15 14:30 14:45 15:00 15:15 15:30 15:45 16:00 16:15 16:30 16:45 17:00 17:15 17:30 17:45 18:00 18:15 18:30 18:45 19:00 19:15	08:00 08:15 08:30 08:45 09:00 09:15 09:30 09:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 13:00 13:15 13:30 13:45 14:00 14:15 14:30 14:45 15:00 15:15 15:30 15:45 16:00 16:15 16:30 16:45 17:00 17:15 17:30 17:45 18:00 18:15 18:30 18:45 19:00 19:15	08:00 08:15 08:30 08:45 09:00 09:15 09:30 09:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 13:00 13:15 13:30 13:45 14:00 14:15 14:30 14:45 15:00 15:15 15:30 15:45 16:00 16:15 16:30 16:45 17:00 17:15 17:30 17:45 18:00 18:15 18:30 18:45 19:00 19:15	08:00 08:15 08:30 08:45 09:00 09:15 09:30 09:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 13:00 13:15 13:30 13:45 14:00 14:15 14:30 14:45 15:00 15:15 15:30 15:45 16:00 16:15 16:30 16:45 17:00 17:15 17:30 17:45 18:00 18:15 18:30 18:45 19:00 19:15
Techno-College	President's Choice - Plenary Break Parallel Sessions Hands on Training - EACTS Learning Lab Break Honoured Guest Break Industry Satellite Sessions Break Parallel Sessions Hands on Training - EACTS Learning Lab Break Parallel Sessions Hands on Training - EACTS Learning Lab Break Parallel Sessions	Parallel Sessions Break Parallel Sessions Hands on Training - EACTS Learning Lab Break Presidential address Break Industry Satellite Sessions Break Parallel Sessions Hands on Training - EACTS Learning Lab Break Parallel Sessions Hands on Training - EACTS Learning Lab General Assembly (EACTS Members Only)	Parallel Sessions Break Hands on Training - EACTS Learning Lab Exhibition Awards & Closing Ceremony

Programme subject to change

# EXHIBITION & LEARNING LABS

**Exhibition Space: €660 per square metre**

**Booth space applications open: May 2023**



## Learning Labs:

- Private area for your on-site training activities  
*(wet/dry/simulation training in small groups)*
- Opportunity to promote your products/services through your own branding/presentation materials within the room
- Control over list of invitees, organisation and scheduling of sessions
- 50% reduction psm for partners also taking booth space
- Learning labs will be specially branded and advertised in the App, website and in Annual Meeting communications (social media, e-blasts etc)

# SATELLITE SYMPOSIA

- 75 Minute Slots

- 10 x concurrent rooms available

- Thursday 5 October: 12.15-13.30 & 18.00-19.15

- Friday 6 October: 12.15-13.30

## Fees:

- Room Capacity 0-200 pax: **€20,000** per slot
- Room Capacity 201-300 pax: **€25,000** per slot
- Room Capacity 300+ pax: **€30,000** per slot

## Recording and broadcasting opportunities available:

Media Library Hosting **€2,500** per slot (1 year)



# TECHNO-COLLEGE

Wednesday 5 October

Showcasing the latest surgical techniques and technologies  
Acquired Cardiac AND Thoracic programmes



**GOLD : €40,000**

**SILVER : €30,000**

**BRONZE : €25,000**



Innovation Award deadline: 12 September 2023

# EACTS TV

Professionally moderated and produced, this premium TV channel is available to both in-person and online viewers, offering a range of content:

- Selected **prime session** content, broadcast in **real time**
- **KOL interactive** panel sessions and debates
- **Daily highlight** broadcasts
- **Interviews** with keynote faculty, guests and industry



## Opportunities include:

- **Sponsor package – €25,000 (limited availability)**
  - 60-second ads on repeat for all 3 days; logo branding on EACTS TV webpage with acknowledgment of support; logo branding on app.
- **60-second video advertisement – €5,500 per day**
  - Minimum 5 plays per day, ads will be repeated throughout the day between TV sessions
- **Hire of TV Studio space (30-minute slot, limited availability)**

**WATCH EACTS**  
**TV TRAILER**



# ADVERTISING & BRANDING OPPORTUNITIES



- **EACTS Daily News:** Advertising and Editorial Content (Print & Online Publication)
- **EACTS Annual Meeting App:** Splash pages, Banners, Enhanced Entries
- **EACTS Website:** Advertising and Online Exhibitor Catalogue
- **Banners/Advertising/signage in the ACV:** Print & Digital
- **E-blasts:** Sent to our database of over 10,000 key contacts!

## MEETING ROOMS

*We have a selection of meeting rooms available for hire – contact us for details!*

# COMMUNICATIONS

*Our EACTS Toolkit is now available! We encourage you to promote your participation and to share and add to our event messaging.*

- **Social ambassador programme:** Key aspects of the programme will be highlighted by surgeons themselves on our social media
- **Enhanced programme of animated posts and video content**
- **Interviews with Domain chairs and other KOL's to create original video content to share on social media**
- **EACTS News:** Dedicated Annual Meeting section planned in the September edition
- **Sustained programme of e-blasts and social media posts**





# EACTS GENERAL ASSEMBLY & INVITED SOCIAL PROGRAMME

## THURSDAY 5 OCTOBER

Editor's Dinner: 1900-2300

## FRIDAY 6 OCTOBER

Presidential Reception: 1245-1400

## FRIDAY 6 OCTOBER

Presidential Dinner: 1900-2300

## SATURDAY 7 OCTOBER

Residents Lunch: 1245-1400

## GENERAL ASSEMBLY (EACTS MEMBERS ONLY):

FRIDAY 6 OCTOBER

1800-1830, Austria Center Vienna



# DATES FOR THE DIARY



March/April	On-line registration available (individual and groups)
30 April	Abstract deadline
May	Booth space applications open
1 July	Exhibitor Manual available on-line
	Late breaking clinical trials submission opens
	Early registration deadline
14 July	Titles/topics for satellite symposia required
6 August	Deadline for receipt of space only booth plans
11 August	Final programmes/speakers for satellite symposia
15 August	Deadline for late breaking clinical trial abstracts
18 August	Deadline for advertising in the EACTS Daily News
2 October	Late registration fee deadline (thereafter onsite fees apply)

# DATES FOR THE DIARY



## **3 October (Tuesday)**

0800-1300: Move in (space only islands)  
1300-1900: Build-up (space only islands)  
1600-1800: Registration & Information Desks open

## **4 October (Wednesday)**

0800-2000: Build-up (space only islands)  
0800-1800: Registration & Information Desks open  
1200-2000: Build-up (shell scheme/inline booths)  
1100-1800: TECHNO-COLLEGE *(NB timings subject to change!)*

## **5 October (Thursday)**

0900-1830: Exhibition Open  
(Welcome reception: 1700-1830)  
0830-1715: Scientific Programme; Satellites 1215-1330 & 1800-1915  
0830-1715: Scientific Programme; 0900-1700 Exhibition open;  
Satellites 1215-1330

## **6 October (Friday)**

1800-1830: General Assembly (EACTS members only)  
0830-1200: Scientific Programme; 0900-1200 Exhibition open  
(breakdown 1200-2000)

## **7 October (Saturday)**

## **8 October (Sunday)**

0800-1200: Exhibition breakdown (if needed)

# THANK YOU



@EACTS #EACTS2023 #EACTS

[www.eacts.org](http://www.eacts.org)

