

Supplied Advert Specifications 2023

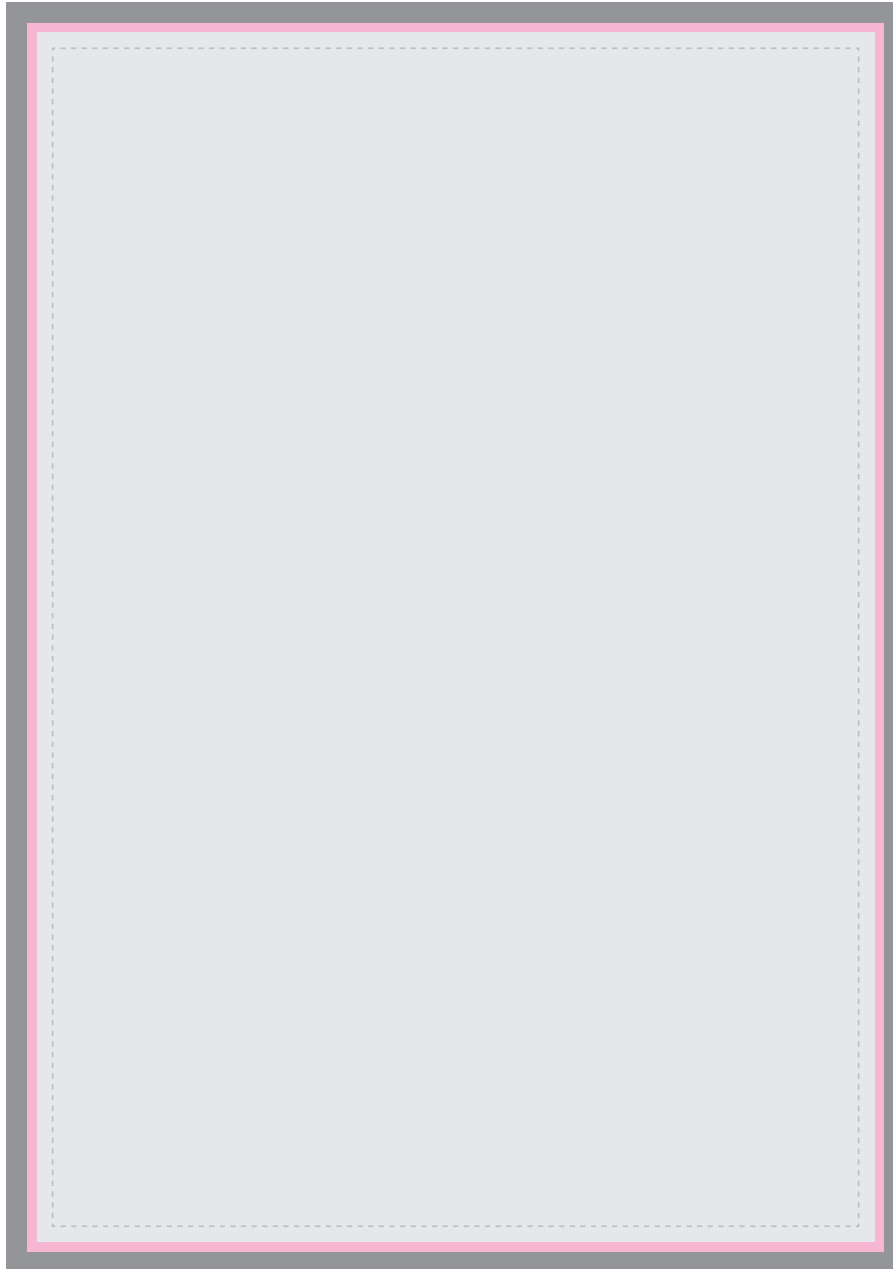
We want your adverts to look as good as possible, so please check the following specs and contact us ahead of publication deadlines if you have any queries:

industry@eacts.co.uk



EACTS
European Association For Cardio-Thoracic Surgery

Full page advert



- Finished Page Size - 297mm x 420mm
- Finished advert artwork size 277mm x 400mm
- 3mm bleed on all sides
- Recommended text area 267mm x 390mm

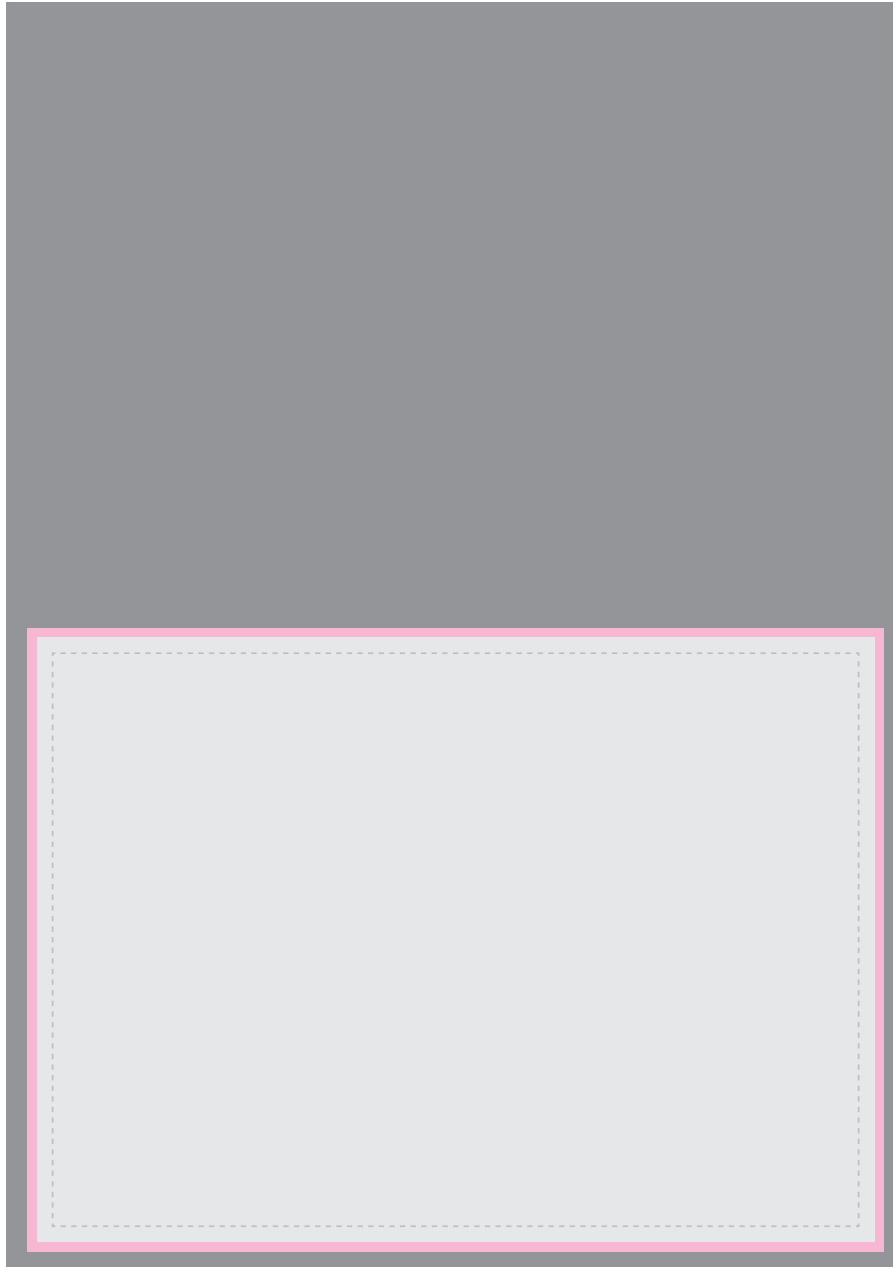


Artwork Requirements

Please supply all adverts as Press Quality PDF files or high resolution .tiff/.jpg files, we cannot accept any other files formats.

- Please add 3mm bleed on all sides
- **NO crop or printers marks**
- All transparency and layers flattened
- CMYK Colour only (No spot colour or RGB)
- Magazine image resolution 300dpi
- All fonts embedded

Half page advert



- Finished Page Size - 297mm x 420mm
- Finished advert artwork size 277mm x 200mm
- 3mm bleed on all sides
- Recommended text area 267mm x 190mm

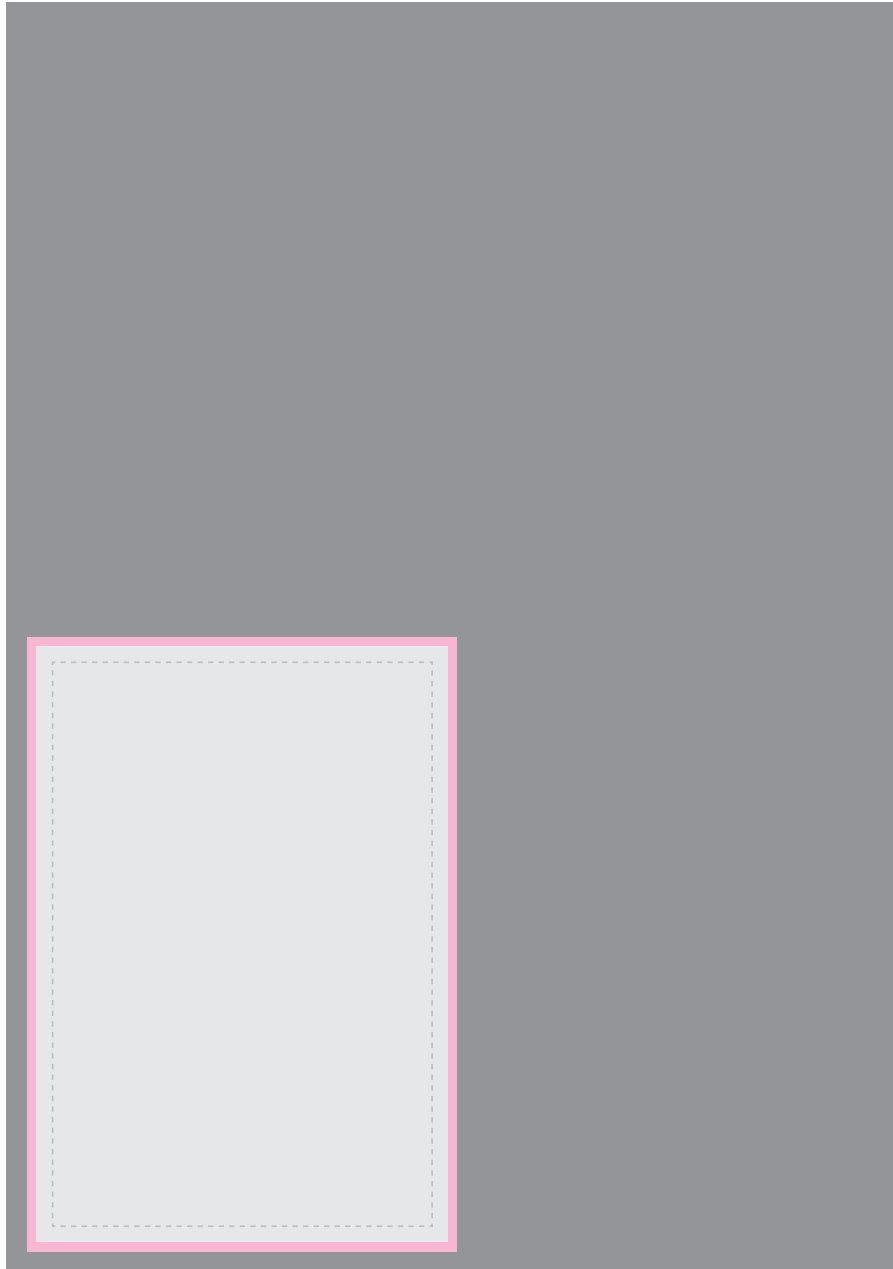


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- Magazine image resolution 300dpi
- All fonts embedded

Quarter page advert



- Finished Page Size - 297mm x 420mm
- Finished advert artwork size 136mm x 197mm
- 3mm bleed on all sides
- Recommended text area 126mm x 187mm



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- CMYK Colour only (No spot colour or RGB)
- Magazine image resolution 300dpi
- All fonts embedded

Banner advert



- Finished Page Size - 297mm x 420mm
- Finished advert artwork size 277mm x 83mm
- 3mm bleed on all sides
- Recommended text area 267mm x 73mm

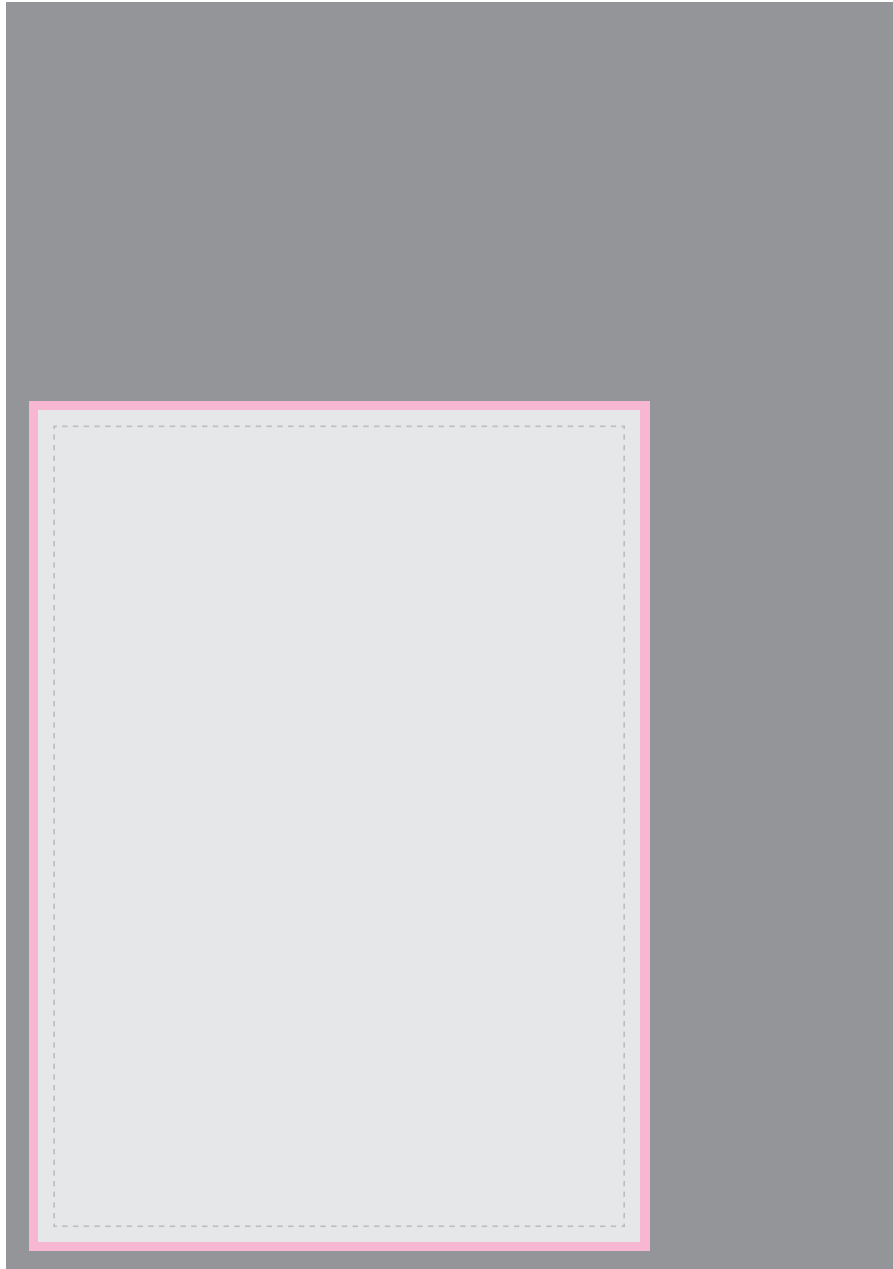


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- All transparency and layers flattened
- CMYK Colour only (No spot colour or RGB)
- Magazine image resolution 300dpi
- All fonts embedded

Island advert



- Finished Page Size - 297mm x 420mm
- Finished advert artwork size 199mm x 275mm
- 3mm bleed on all sides
- Recommended text area 189mm x 265mm



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- **NO crop or printers marks**
- All transparency and layers flattened
- CMYK Colour only (No spot colour or RGB)
- Magazine image resolution 300dpi
- All fonts embedded