Catalogue 2023
Austria Center
Vienna
out
door
Promenade Citylights

Location: outdoor pathway to main entrance
Count: 2 citylights
(2 screens per citylight - 4 screens total)
Up to 3 companies on rotation

Price

€ 10,000
Promenade Pillars

Location: outdoor pathway to main entrance
Count: 28 (14 pillars with 2 sides)
Material: vinyl

Maximum 4 pillars per company

Price per pillar & side

€ 3,500
level zero
Pillars Entrance Hall (wraparound)

Location: Level 0
Count: 2 pillars (with 4 sides each)
Size: 60 x 210cm per side
(240 x 120cm total)

Price per pillar
€ 10,000
Entrance Escalator (LED)

Location: Level 0 by escalator to Level -2
Format: 16:9
Resolution: 3840 x 2160px

Price
€ 15,000
Entrance Hall Staircase Wall

Location: Level 0
Count: 2 (left and right side)
Size: approx. 44 m² (1300 x 585cm)
Material: vinyl

Price per side
€ 25,000
Entrance Hall **Wall**, Left/Right (LED)

<table>
<thead>
<tr>
<th>Entrance Hall Left &amp; Right</th>
<th>width</th>
<th>height</th>
<th>area</th>
</tr>
</thead>
<tbody>
<tr>
<td>9600 px</td>
<td>2160 px</td>
<td>20736000 px</td>
<td></td>
</tr>
<tr>
<td>12,00 m</td>
<td>2,70 m</td>
<td>32,40 m²</td>
<td></td>
</tr>
</tbody>
</table>

**Price per side for...**

- Still artwork (image): € 15,000
- Moving artwork (video): € 20,000
Entrance Hall **Wall**, Left/Right (LED)

<table>
<thead>
<tr>
<th>Screen Formats LED-Banner Entrance Hall</th>
</tr>
</thead>
<tbody>
<tr>
<td>pixelpitch</td>
</tr>
<tr>
<td>1,250 mm</td>
</tr>
<tr>
<td>main</td>
</tr>
<tr>
<td>7680 x 2160 px</td>
</tr>
<tr>
<td>50 fps</td>
</tr>
</tbody>
</table>

**Left LED**
- bend: 7680 px
- wing: 1920 px
- main: 7680 px
- 2160 px
- EACTS

**Right LED**
- bend: 7680 px
- wing: 1920 px
- main: 7680 px
- 2160 px
- EACTS
Entrance Hall Banner, Left/Right (LED)

Entrance Hall LED-Banner Balcony

<table>
<thead>
<tr>
<th>width</th>
<th>height</th>
<th>area</th>
</tr>
</thead>
<tbody>
<tr>
<td>18560 px</td>
<td>1080 px</td>
<td>20044800 px</td>
</tr>
<tr>
<td>34.80 m</td>
<td>2.03 m</td>
<td>70.47 m²</td>
</tr>
</tbody>
</table>

Price per side for...

1 side per sponsor (left or right)

Still artwork (image)  Moving artwork (video)

€ 20,000  € 25,000

Screen Formats LED-Banner Balcony

<table>
<thead>
<tr>
<th>pixelpitch</th>
<th>1,875 mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>left and right</td>
<td>6720 x 1080 px</td>
</tr>
</tbody>
</table>

LEFT

EACTS

RIGHT

left: 6720 px  EACTS  right: 6720 px

1080 px  5120 px  1080 px
Level two
Foyer D Screens

Location: Level -2
Count: 2 screens
Size: 65" - 1920 x 1080 (16:9)
Up to 4 companies on rotation

Price per artwork
€ 5,000
Location: Level -2
Size: 1066 x 280 cm
2 walls leading to entrance X2
(left and right)

Price per wall
€ 35,000
Entrance X1 Hallway Walls

Location: Level -2
Size: 515 (left) / 684 (right) x 228cm
2 walls leading to entrance X1
(left and right)

Price per wall
€ 20,000
everywhere
Elevator Branding

Location: Level 0
Size: 10.56m² - Doors 90 x 210cm / Middle 120 x 230cm / Top 330 x 90cm

Price per elevator

€ 17,500
Elevator Branding

Location: Level -2
Size: 7.46m² - Doors 90 x 210cm /
Middle 120 x 230cm

Price per elevator
€ 15,000
Escalator Branding

Location: Level 0 to -2 (3 areas, x6 escalators)
Size: 12-15m²
Material: vinyl

Price per escalator panel

€ 15,000
PRINT FILE SPECIFICATIONS

file naming
please name your files and measure in centimeters
company / exhibition / name of position / ...
eg.: company name_500x200cm.zip

color
- please make sure your file is in cmyk
- if defined also informations about Pantone, Ral, Avery, Oracal
- deep black: C: 60 M: 50 Y:40 K:100

effects
If your file has any effects, please define for each effect an extra pdf file. Make sure the sizes and markers are the same at all files.
eg.: company name_500x200cm-COLOUR.zip
eg.: company name_500x200cm-WHITE.zip
eg.: company name_500x200cm-GLOSS.zip

file confection
please make marks and **bleeds (20 mm per side)** on your printile
- just cutting-marks (no other marks needed)

file delivery
- by e-mail as a link to WeTransfer, etc. or as an attachment
  (up to 15 MB) to your key account manager.
- we require to attach an overview file in .jpg
DIGITAL FILE SPECIFICATIONS

File types and formats
Specifications for data to be displayed using the ACV digital signage system:

Videos
- MP4 (H.264 video compression standard), main profile, audio track as MP3 codec
- Recommended resolution according to specifications of respective screen
- Bitrate: we recommend a constant bitrate (CBR) of 8 mbit/s for full HD videos

Images
- JPG, PNG or GIF
- Recommended resolution according to specifications of respective screen

Documents
- PDF
- PowerPoint
  • Individual slides as PDF
  • Animated presentations as MP4 video (presentations can be exported in MP4 format directly from PowerPoint)

DEADLINE:
To check functionality and ensure that everything runs smoothly ahead of time, files must be submitted by 1 September 2023.