



NAVIGATING NEW HORIZONS

THE 38TH EACTS ANNUAL MEETING

9 - 12 OCTOBER 2024 • LISBON, PORTUGAL

EACTS House, Madeira Walk, Windsor, Berkshire, SL4 1EU, UK
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EACTS EXHIBITOR PROSPECTUS

THE 38TH EACTS ANNUAL MEETING

NAVIGATING NEW HORIZONS

Innovate, Discover, Educate

Meeting Date: 9–12 OCTOBER 2024

LISBON, PORTUGAL

Centro de Congressos, Lisbon

Exhibition Date: 10-12 October 2024



Address: EACTS House
Madeira Walk, Windsor
Berkshire SL4 1EU

Email: Elvira.Lewis@Eacts.co.uk

Please note: If you've expressed interest in participating in the 2024 trade exhibition and received an acknowledgement email from us, your information has already been added to our database. We will ensure that you receive relevant updates as soon as they become available.

Information regarding the exhibition will always be addressed to the main contact, as per the records in our database.

EACTS TRADE EXHIBITION/EXHIBITOR INFORMATION

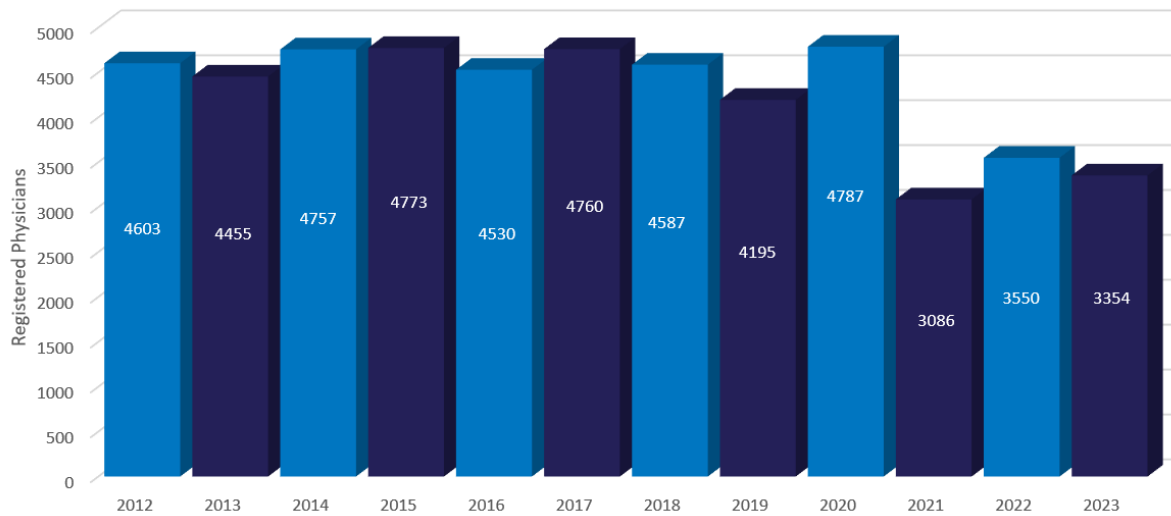
The EACTS trade exhibition is a crucial and highly efficient means of staying abreast of the latest advancements in new-to-market technology, state-of-the-art products, innovations, and developments within the cardiothoracic market. For participating companies, an exhibition booth provides the opportunity to connect with key industry stakeholders in one convenient location, showcasing new products and generating interest from both prospective clients and established customers.

Our trade show consistently draws qualified attendees, a significant portion of whom wield purchasing authority. Exhibitors and visitors value the chance for face-to-face interactions and the excitement surrounding new product introductions.

Here's why you should consider exhibiting with us:

1. **Networking Opportunities:** Connect with industry peers, potential clients, and decision-makers in your field. Build meaningful relationships and explore collaborations.
2. **Market Visibility:** Boost your company's visibility and reputation in the sector. Get noticed by a wide and relevant audience.
3. **Showcase Your Products/Services:** Present your latest offerings, innovations, and solutions to a targeted audience eager to discover new products.
4. **Knowledge Exchange:** Learn from industry experts, gain insights, and stay up to date with the latest trends and developments.
5. **Tailored Support:** Our team is committed to ensuring your participation is seamless and successful. We're here to support you every step of the way.

Registered Physicians 2012-2023

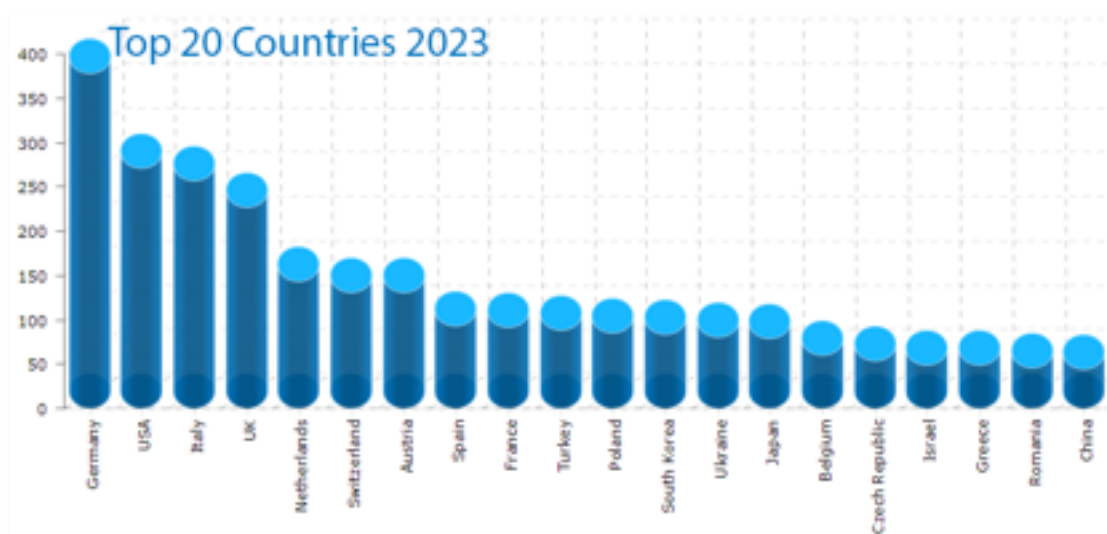


For the 2023 EACTS Annual Meeting, we had

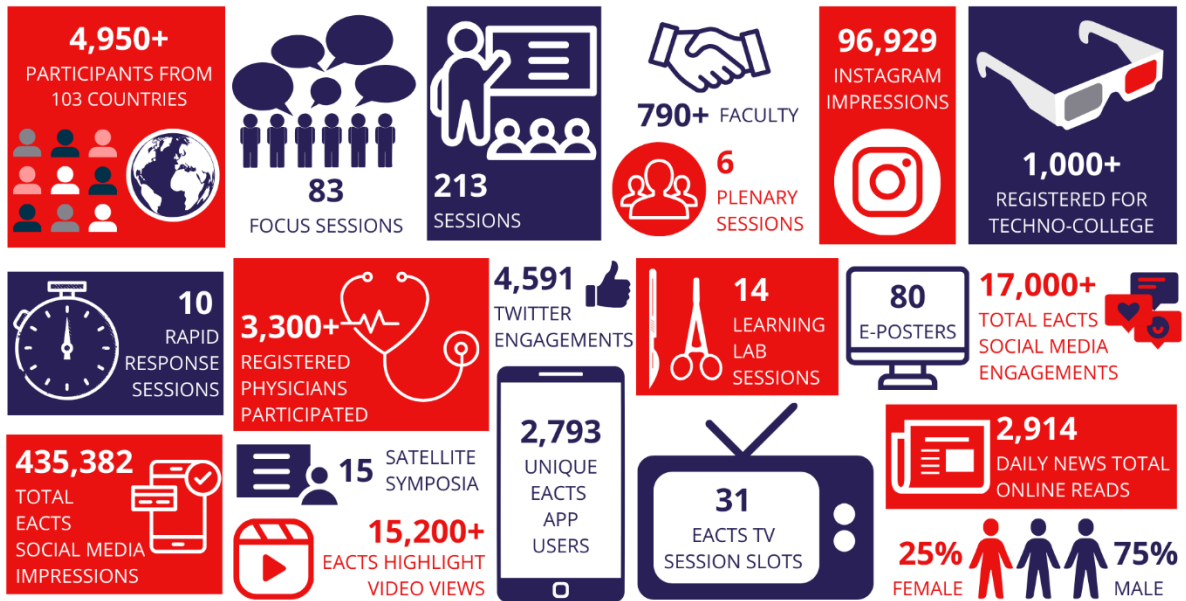
| | |
|---------------------|-------------|
| HCPs | 3354 |
| Exhibition Visitors | 316 |
| Industry Badges | 1209 |
| Video on Demand | 77 |
| TOTAL | 4956 |

The Top 5 Countries with the Most Attendees at EACTS 2023:

1. Germany
2. USA
3. Italy
4. UK
5. Netherlands



THE 37TH EACTS ANNUAL MEETING IN NUMBERS



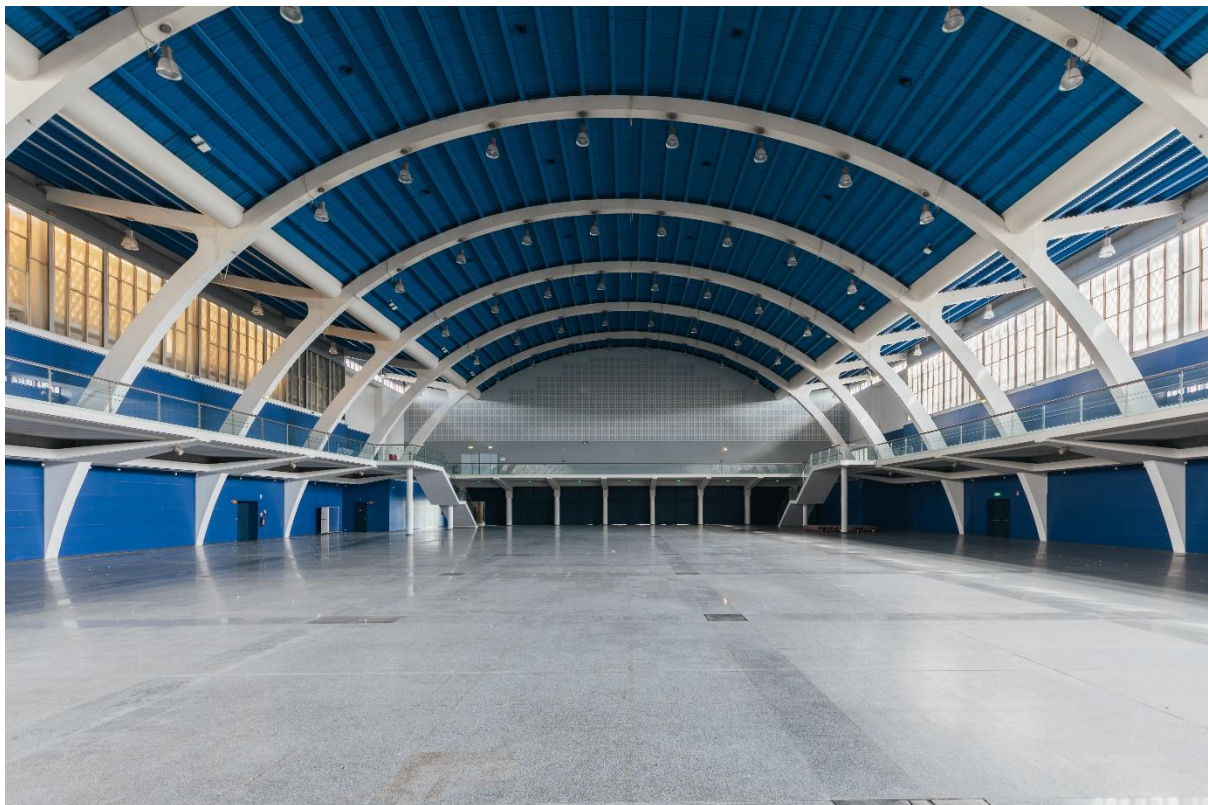
In Lisbon this year, we are offering our industry partners the opportunity to integrate their training activity within their booth space. This marks the first time that the industry will have the opportunity to organise their own 'Hands-on' workshops, incorporating both wet and dry labs, along with various small practice sessions – all conveniently located in one place. These sessions will not form part of the official scientific programme of the Annual Meeting. We recommend that such training is limited to 10-15 pax per session and offered to delegates on an invitation basis.

Notably, at the 37th EACTS Annual Meeting in 2023, 81 companies from 19 countries showcased their offerings across a sprawling 2238 sqm, representing diverse industries associated with cardiothoracic surgery. The Trade Exhibition, centrally positioned in the Centro de Congressos, Lisbon, is near the session rooms, ensuring convenient access for all attendees. Catering areas will be located in both halls.

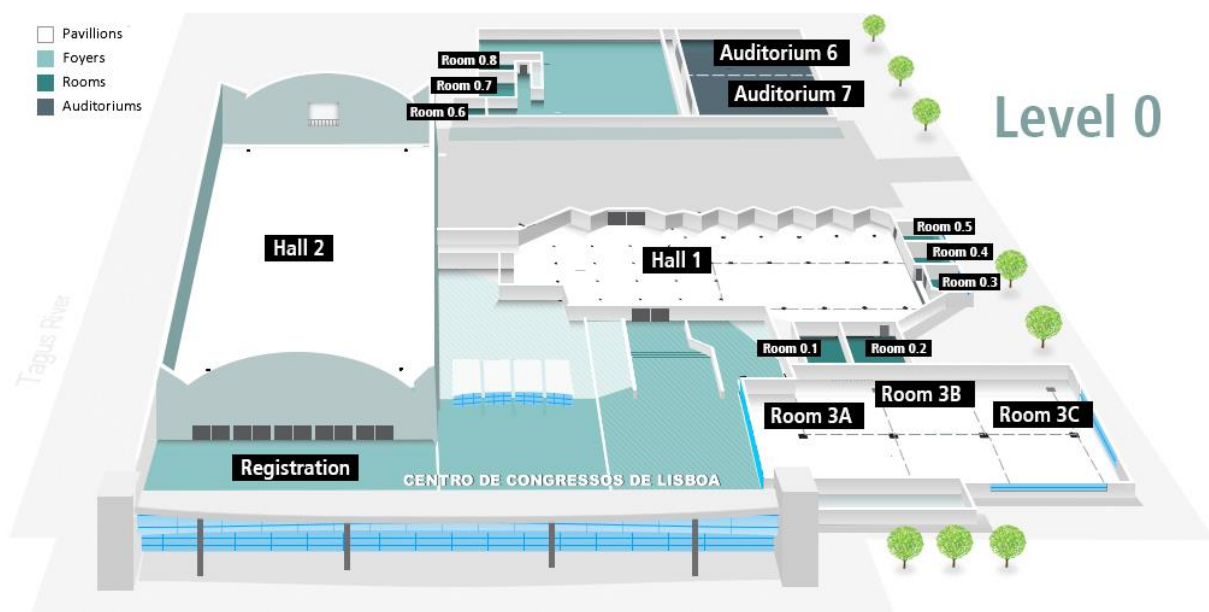
For further details about the event venue, please refer to the official website: <https://ccl.lisbonvenues.pt>.

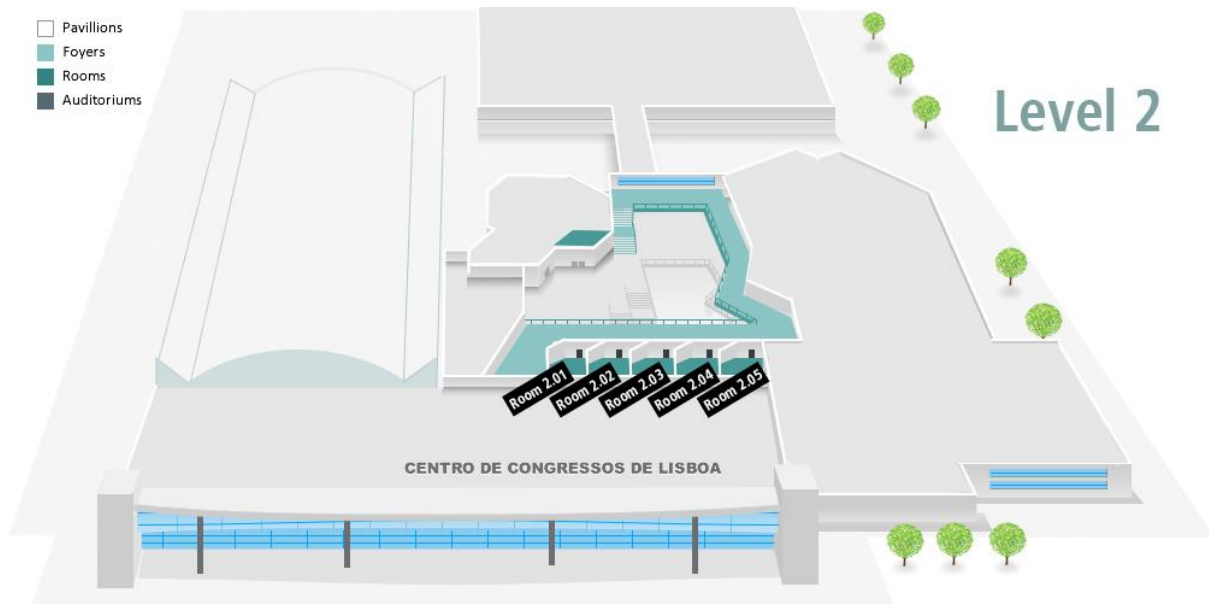
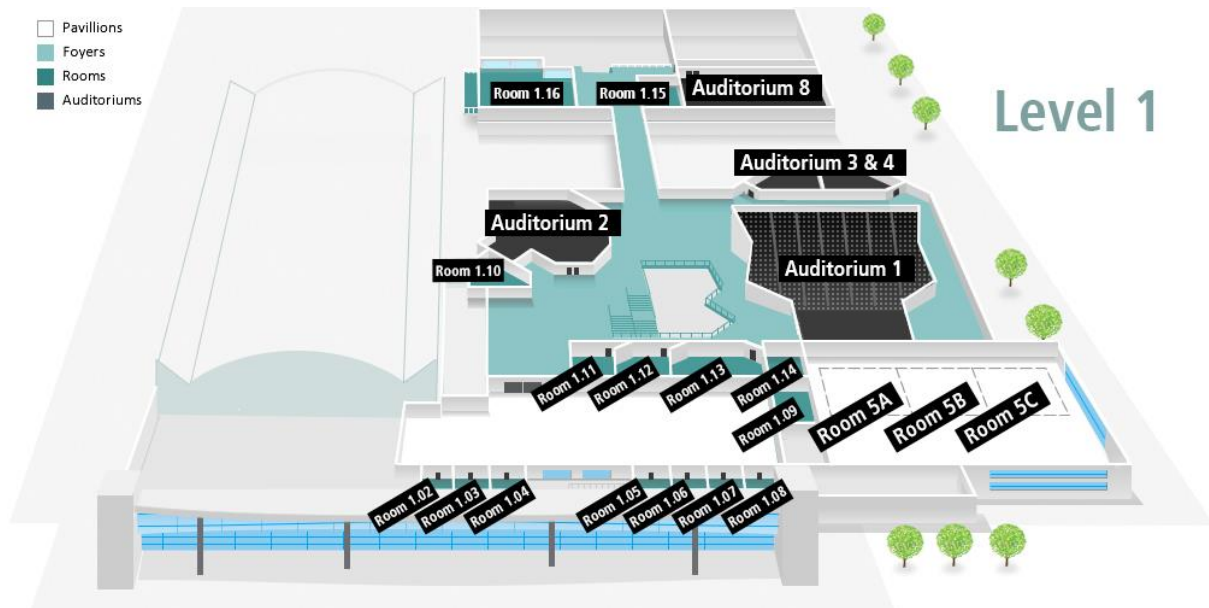
The exhibition is set to take place in Pavilion 1 and Rio Pavilion, promising an engaging and dynamic experience for both exhibitors and attendees.

Rio Pavilion



Pavilion 1





FLOOR PLAN & BOOTH APPLICATION PACK / RESERVE YOUR BOOTH FOR THE 2024 EACTS ANNUAL MEETING

The floor plan and booth application pack will be available in the spring of 2024. Once the floor plan and booth application pack are available, exhibitors registered in our database will be notified that applications are open.

ASSIGNMENT OF BOOTH SPACE

Application Guidelines:

1. To request booth space, please complete the Booth Application Form provided in the Booth Application Pack which will be issued in **Spring 2024**.
2. Applications will be processed on a first-come, first-served basis, in the order they are received.
3. If your preferred booth location is already reserved by another company, we will inform you. Please note that multiple companies often express interest in the same booths.
4. While EACTS strives to accommodate exhibitor preferences for booth location, we cannot guarantee specific placements. In cases of space or other logistical conflicts, EACTS reserves the right to assign space to exhibitors, adjust the floor plan, or relocate exhibits as needed, both before and during the exhibition.
5. To ensure your application is considered, please submit a signed application form in scanned PDF format. We do not accept applications via email alone.

PRELIMINARY EXHIBITION SCHEDULE / DATES & OPENING HOURS

| Day | Date | Registration & Information | Scientific Sessions | Satellites | Exhibition |
|-----------|------------|----------------------------|--|-----------------|---|
| Tuesday | 8 October | 16:00 – 18:00 | - | - | - |
| Wednesday | 9 October | 08:00 – 18:00 | TECHNO-COLLEGE to be confirmed | - | - |
| Thursday | 10 October | 07:00 – 18:00 | To be confirmed | To be confirmed | 09:00 – 18:30 Welcome Reception 17:00 – 18:30 |
| Friday | 11 October | 07:45 – 18:00 | To be confirmed | To be confirmed | 09:00 – 17:00 |
| Saturday | 12 October | 07:45 – 12:00 | To be confirmed | | 09:00 – 12:00 |

N.B. Times may be subject to change. We anticipate gaining clearer insights/timings following the February programme meeting.

BOOTH PRICING

The cost for renting exhibition space is €660 per square meter (sqm), plus Portuguese VAT if applicable. The minimum space available for hire is 9 sqm. Our booth sizes are available in clusters of 9m2 (minimum size), 18m2, and 27m2 in inline locations, with 36m2 being the size for the first island stand.

It's important to note that the rental covers bare floor space only, inclusive of the general amenities listed below. However, it does not include carpet, furniture installations, or electricity.

The stand rental package encompasses the following services:

- General security service throughout the official Congress period
- Fire protection
- General lighting
- General cleaning of the aisles
- Normal waste disposal for items such as plastic and/or paper

EXHIBITION STANDS

The exhibition halls are centrally located between session rooms and a wide variety of stand configurations will be on offer:

- | | |
|-----------------------|---|
| Island sites: | 4 open sides, free built, max build height 4.00m in Rio Pavilion, max build height 3.50m in Pavilion 1 |
| In-line sites: | Shell scheme - Refer to shell scheme packages below, max build height 2.5m Shell scheme is available to all stands and is charged as an additional cost via the service provider catalogue. The shell scheme is compulsory for all stands that are sited adjacent to other booths. There will be two shell scheme options available. |
- Shell Scheme 1
Carpet
White wall panels in aluminium frame construction (white powder coated), 2.5 m height
Aluminium fascia frame, with white panels
1x stand number and company name on each open side in black, 5cm high
3kW switch box
1 spotlight per 3 sqm
1 double wall socket
Electrical main connection
Initial cleaning
Price: € to be determined + VAT.
 - Shell Scheme 2
Carpet
White wall panels in aluminium frame construction (white powder coated), 2.5 m height
Aluminium fascia frame, with white panels
1x booth number and company name on each open side in black, 5cm high
3kW switch box
1 spotlight per 3 sqm
1 double wall socket
Electrical main connection

Initial cleaning
Furniture: 1 table, 3 chairs, 1 coat rack, 1 paper basket

Price: € to be determined + VAT

Additional items must be ordered separately from the Exhibitor Services website (via Manual) at a further cost.
Examples below:

| | |
|--|---------------------------|
| Audiovisuals | Carpet |
| Catering Services | Computers and Peripherals |
| Custom Services | Digital Printing Services |
| Electrical Services | Extra Cleaning |
| Extra Time Work | Fascia Board Name |
| Fire Extinguisher | Flowers & Plants |
| Furniture | Hanging Services |
| IT Services | Parking |
| Photo and Video Services | Temporary Staff |
| Vehicle passes and Staff name badges for Build-up and Break-down | Waste Collection |

The Exhibitor shall submit plans of their booth(s) to the Organisers no later than **9 August 2024** for approval. No display, booth fitting, or exhibit shall exceed the height specified in the Exhibitor's Manual, without the Organisers' prior consent.

An invoice will be sent as soon as the stand location is confirmed. Invoicing of payments for floor space and any additional requests will be made in euros. Payments must be made free of bank and other charges for the beneficiary. The Exhibitor shall pay the total cost of the booth(s) allocated within 14 days of the date of the invoice issued by the Organisers. If the invoice is not paid by this date the Organisers may re-allocate the booth space to another Company without any liability to the Exhibitor. Payments must be made by bank transfer in Euro. All the Organisers' charges are exclusive of any applicable Value Added Tax, for which the Exhibitor shall be additionally liable. The Organisers shall have the right to refuse to permit the Exhibitor to occupy or use the booth until all sums due to the Organisers from the Exhibitor have been paid. The Exhibition Service Manual, including all technical order forms, will be available from June 2024 on the EACTS website.

PRELIMINARY TIMETABLE

Definitive times for hours of operation and various deadlines will be confirmed in the Exhibition Service Manual. However, the following timetables provide a guideline.

Construction of Exhibition Stands and Learning Labs Sites.

| Day | Date | Time | Type of Booth |
|-----------|------------|---------------|---|
| Tuesday | 8 October | 08:00-13:00 | Move-in; Space-only "Island" booths; self-builds in inline locations. |
| Tuesday | 8 October | 13:00 – 19:00 | Build up; Space only "island" booths and self-builds in inline locations. |
| Wednesday | 9 October | 08:00 – 20:00 | Build-up; Space only "Island" booths and self-builds in inline locations. |
| Wednesday | 9 October | 12:00 – 20:00 | Build up; Shell scheme/Inline exhibitors |
| Thursday | 10 October | 09:00 | All booths must be operational |
| Thursday | 10 October | 09:00 | Exhibition Opening |
| Thursday | 10 October | 17:00 – 18:30 | Welcome Reception |

N.B. Times may be subject to change.

All exhibition stand construction must be completed, and the stand fully operational by 09:00 on Thursday 5 October, by which time aisles must be cleared of exhibition material, empty boxes and crates, and trucks should have left the exhibition area. An informal reception at which drinks and canapés will be served will be held in the Exhibition areas for registered delegates, exhibitors, and exhibition visitors from 17:00 – 18:30.

Dismantling of Stands

| Day | Date | Time |
|----------|------------|----------------|
| Saturday | 12 October | 12:00 – 20:00 |
| Sunday | 13 October | 08:00 – 12:00* |

(*Hall to be clear of all stand fitting materials and boxes by 12:00)

N.B. Times may be subject to change.

No prior dismantling is allowed. All exhibits, booth fitting and display materials must be removed by 12:00 on Sunday 13 October. Exhibitors will be charged for the unauthorised use of additional time and for the disposal of any materials remaining in the halls after the deadline above, including any consequent venue hire costs.

IMPORTANT DEADLINES

| | |
|---|---|
| The floor Plan and Application for the Exhibition Booth released | Spring 2024 |
| Deadline for the receipt of the Application for the Exhibition Booth | As soon as possible, on a first-come-first-served basis |
| Confirmation of stand allocation | Within the next 10 working days after receipt of the Application for the Exhibition Booth |
| 100% payment for exhibition space | within 14 days of the date of the invoice issued by the Organisers |
| Online circulation of the Exhibition Service Manual | June 2024 |
| Free-build stand design plans to be submitted | 9 August 2024 |
| Order forms for additional technical requirements, Exhibitor Services Website | Tbc |

BEYOND THE BOOTH

The following opportunities will be offered to exhibitors at the EACTS 38th Annual Meeting:

SATELLITE SYMPOSIA

TECHNO-COLLEGE SPONSORSHIP

ADVERTISING & COMMUNICATION

- EACTS TV
- PROMOTIONAL SIGNAGE
- DAILY NEWS
- EMAIL BLAST
- EACTS WEBSITE
- EACTS APP

If you have questions about these opportunities, please contact INDUSTRY@EACTS.CO.UK